



SPENCER HAGGARD

DESIGN PORTFOLIO

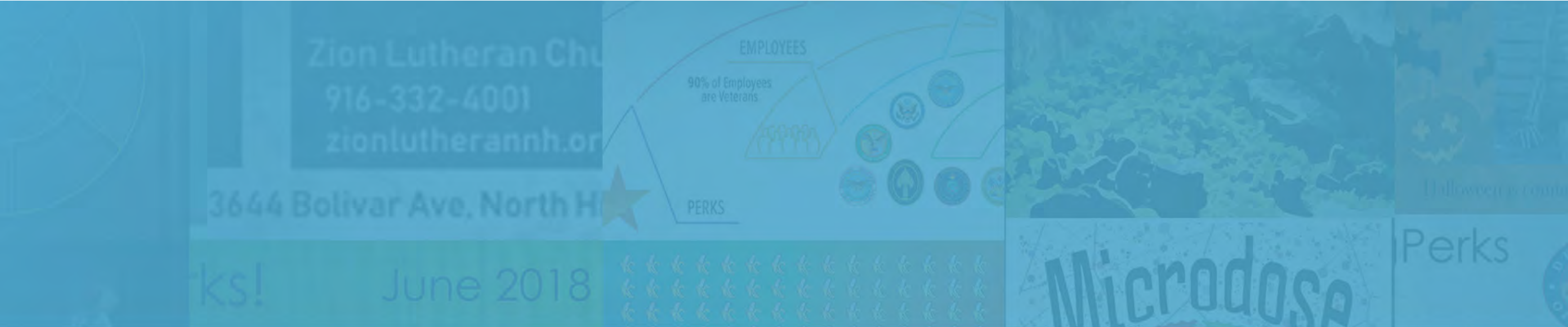


ILLUSTRATION & VECTOR ART



CUSTOM SKETCHBOOK/JOURNAL ART

This project was a series of custom vector illustrations for a series of unique engraved sketchbooks and leather journals. I primarily designed these for myself, but they were so popular that I ended up selling a few of them locally, and will soon be listing them for sale on Etsy! They are an excellent demonstration of my Adobe Illustrator, Vector Illustration, and Laser engraving skills. Most of these are quite complex designs, and were a lot of fun to make!

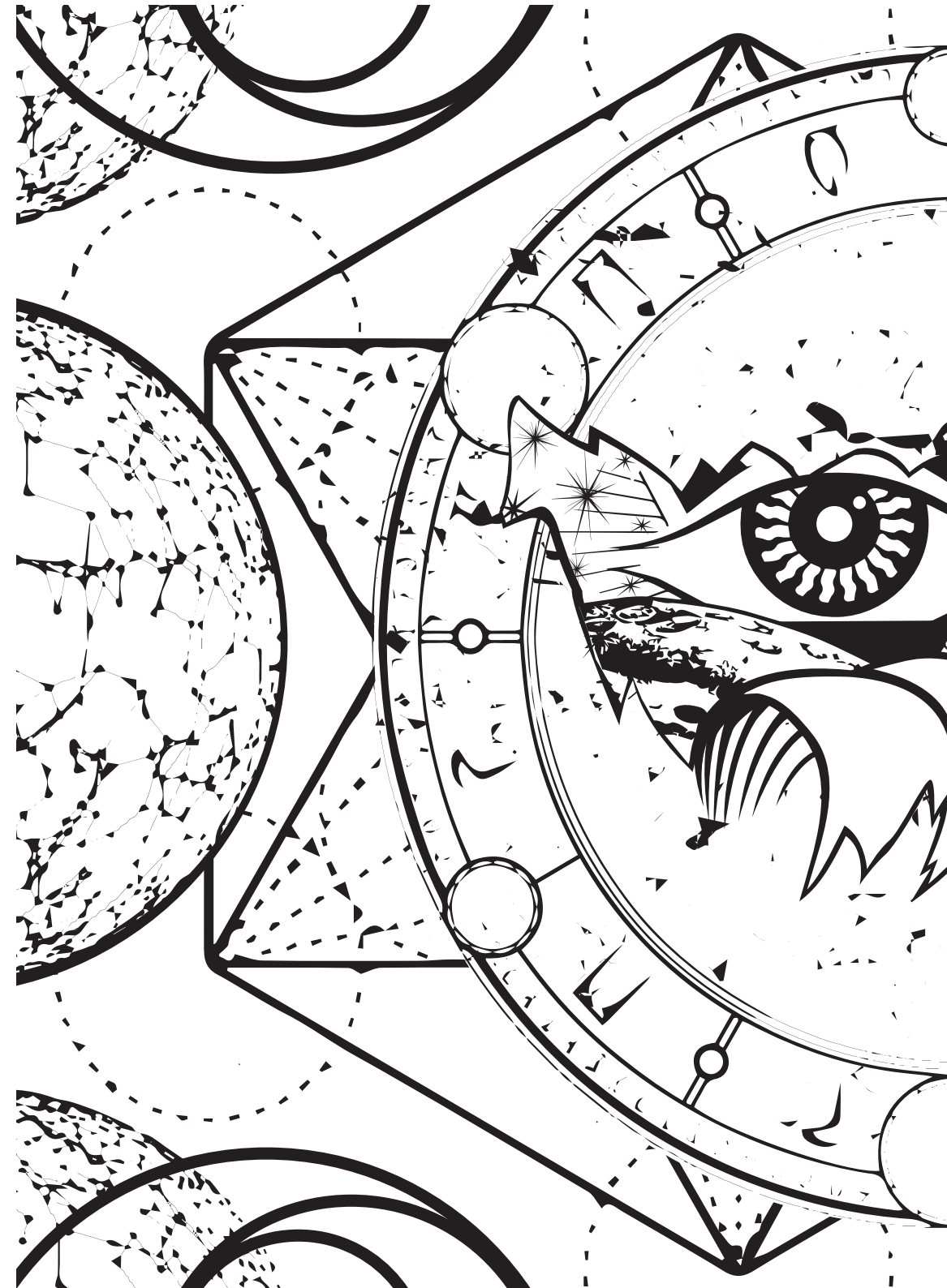
SKILLS SHOWCASED:

Adobe Illustrator

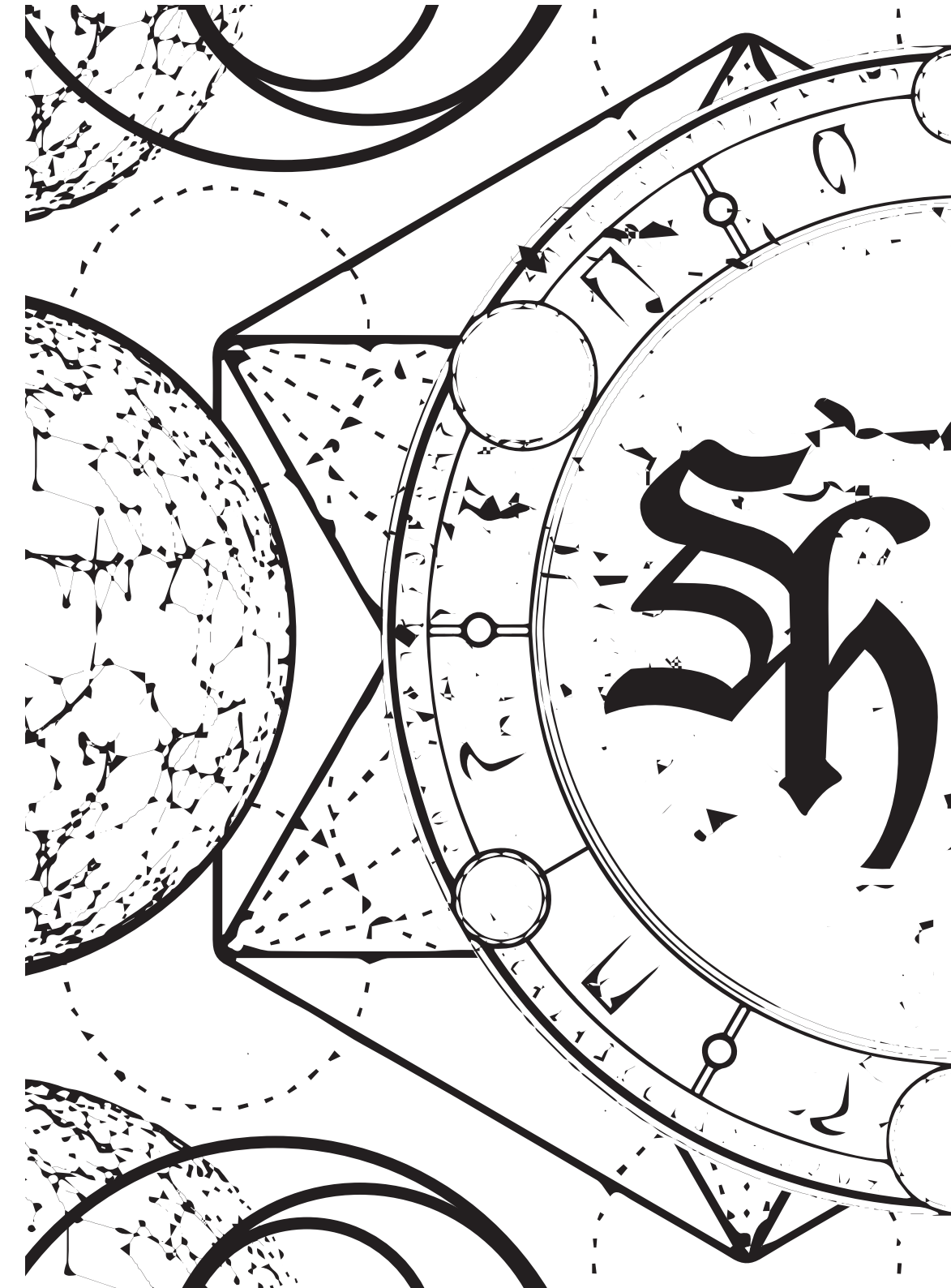
Vector Art

Laser Engraving

Graphic Product Design



FRONT COVER ART

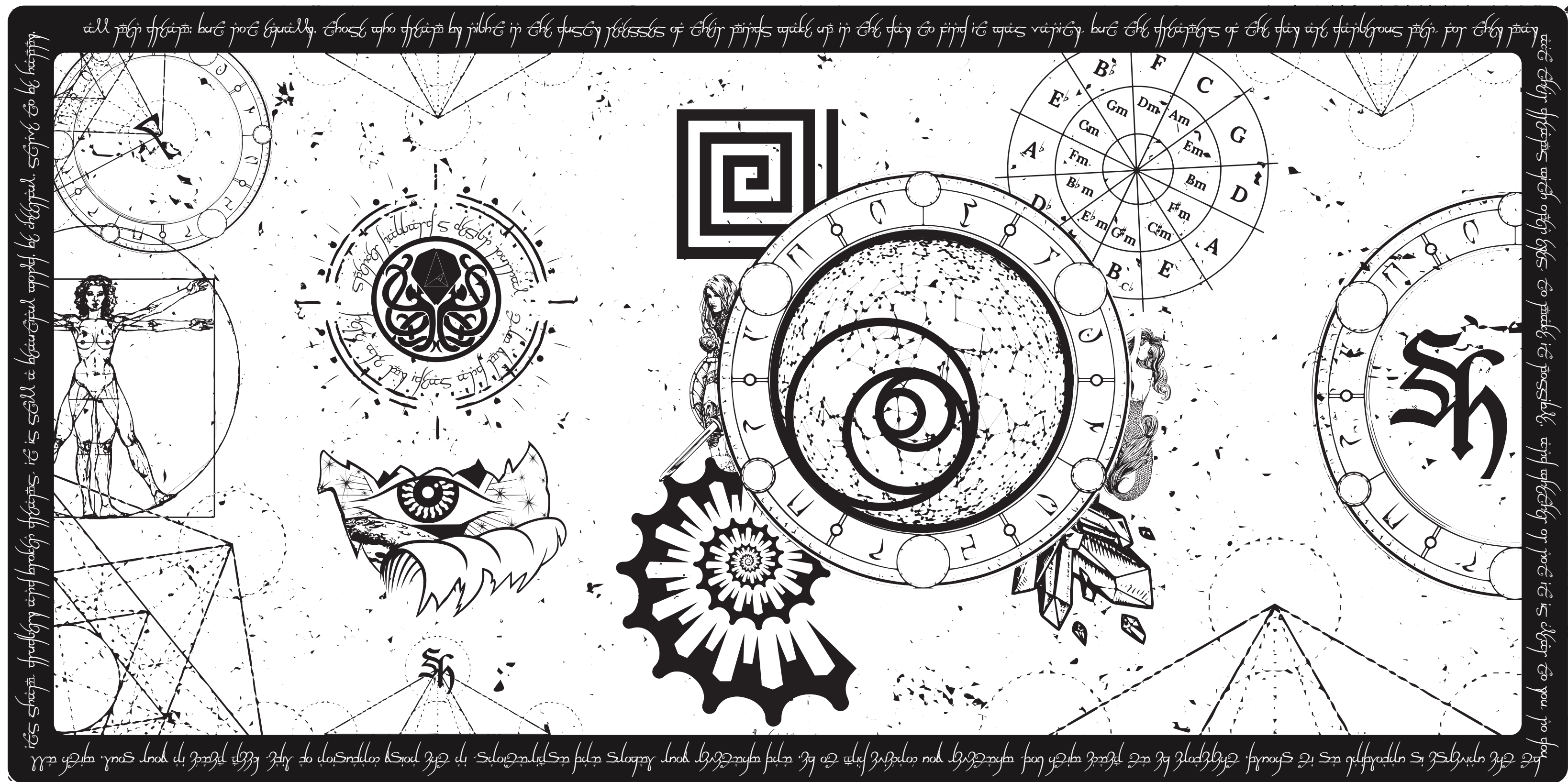


BACK COVER ART



FINAL LASER ENGRAVED SKETCHBOOK

CUSTOM SKETCHBOOK/JOURNAL ART



COVER ART

CUSTOM SKETCHBOOK/JOURNAL ART



FINISHED LEATHER JOURNAL



FINISHED BACK COVER

OAKBANE - ENGRAVED MACHETE

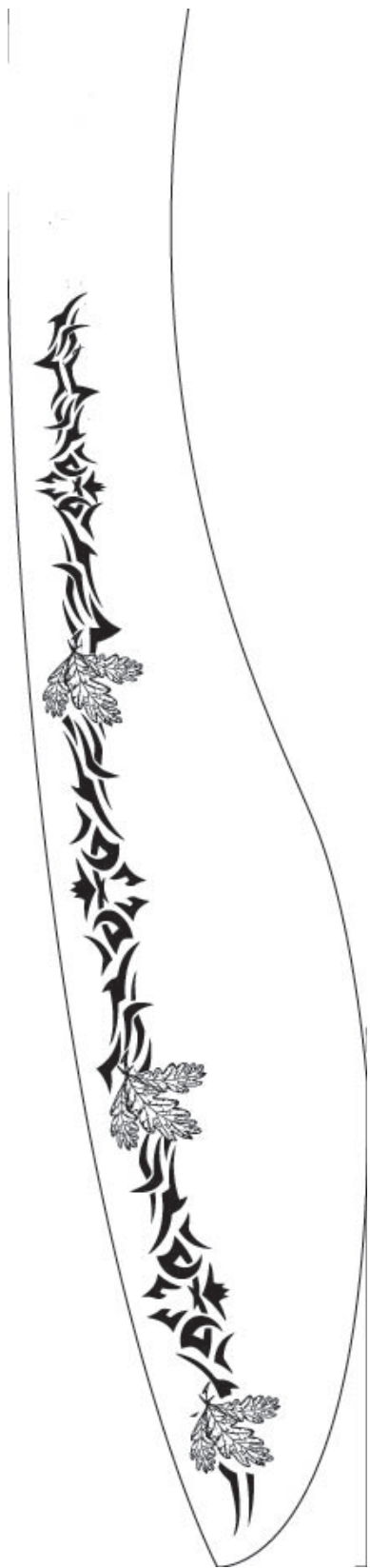
OakBane was a custom Kukri style machete engraved with a Tribal “Poison Oak” themed design. This is because the owner of this machete primarily uses it for clearing poison oak in overgrown areas.

SKILLS SHOWCASED:

- Adobe Illustrator
- Vector Art
- Laser Engraving
- Graphic Product Design



OAKBANE
THE POISON KILLER



VECTOR ILLUSTRATIONS

Shown in the next few pages are a series of vector art drawings that I was commissioned to do. These range from logo designs and wall art to web graphics and illustrations of people's pets.

SKILLS SHOWCASED:

Adobe Illustrator

Adobe Photoshop

CorelDraw

Vector Art

Illustration (Both Color & Black & White)



GANESH TEMPLE WALL ART



ENDICOTT COLLEGE WEB ART

SPORTSMANS EXPO WEB GRAPHIC



SPORTSMANS EXPO WEB VECTOR ILLUSTRATION

CHIHUAHUA GANG VECTOR ILLUSTRATIONS

I did this series of vector illustrations for the new start up brand Chihuahua Gang. Chihuahua Gang is a lifestyle blog and Ecommerce store all about Chihuahuas and their owners. I created their logo, as well as many of their graphic assets.



TOP DOG AUTO ILLUSTRATION

This piece is the logo for Top Dog Auto Accessories. Top Dog is a custom Print-On-Demand auto accessory company. I designed their print products as well!

SKILLS SHOWCASED:

Adobe Illustrator

Vector Illustration

Lifelike & Cartoon Illustration

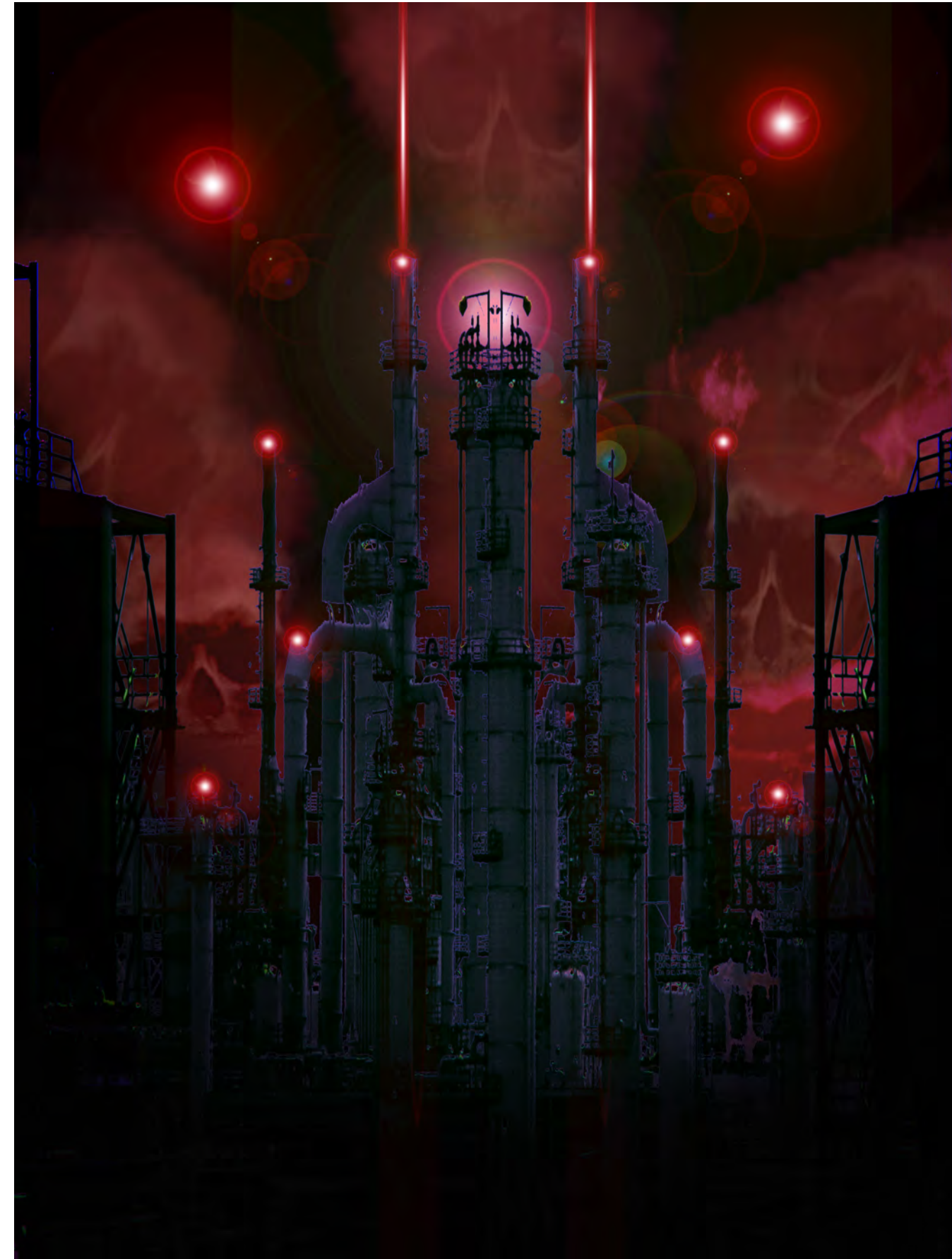


DIGITAL ILLUSTRATIONS



JUNGLE FOREST PATH

Photoshop Digital Painting. Impressionism.



MODERN MORDOR

Photoshop Image Compositing



PHOTOREAL COFFEE MAKER

Adobe Illustrator Vector Drawing. Photorealism

HAND-DRAWN & TRADITIONAL MEDIA ILLUSTRATIONS

DISNEYLAND TRAIN

Disneyland is a favorite haunt for my family and I, and I've always loved the intricacy of trains and mechanical equipment. This inspired me to illustrate this photorealistic drawing of the Disneyland Train for my Aunt and Uncle as a gift.

SKILLS SHOWCASED:

Photorealism
Classical Art Skills
Illustration

MEDIA:

Mixed Media, including
Pencil
Colored Pencil
Copic Markers
Chalk Pastels
White Out



HAND-DRAWN & TRADITIONAL MEDIA ILLUSTRATIONS

THUNDER MOUNTAIN RAILROAD

Another Disney inspired art piece, Thunder Mountain was one of my favorite rides growing up. I illustrated this piece for another family member as a gift.

SKILLS SHOWCASED:

Photorealism
Classical Art Skills
Illustration

MEDIA:

Mixed Media, including
Pencil
Colored Pencil
Copic Markers
Chalk Pastels
White Out



HAND-DRAWN & TRADITIONAL MEDIA ILLUSTRATIONS

WALT & MICKEY STATUE

Yet another Disney inspired art piece, The Walt and Mickey Statue is an illustration of the statues that stand prominently in the center of Disneyland!

SKILLS SHOWCASED:

Photorealism
Classical Art Skills
Illustration

MEDIA:

Mixed Media, including
Pencil
Colored Pencil
Copic Markers
Chalk Pastels
White Out
Acrylic Paint



CONCEPT DRAWING ILLUSTRATIONS

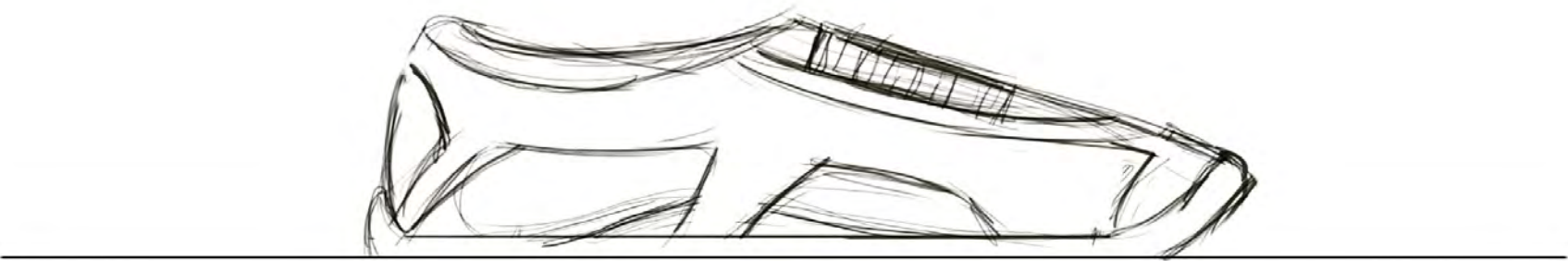
In the following few pages, you will find a few examples of both digital and hand-drawn concept drawings from a variety of projects.

SKILLS SHOWCASED:

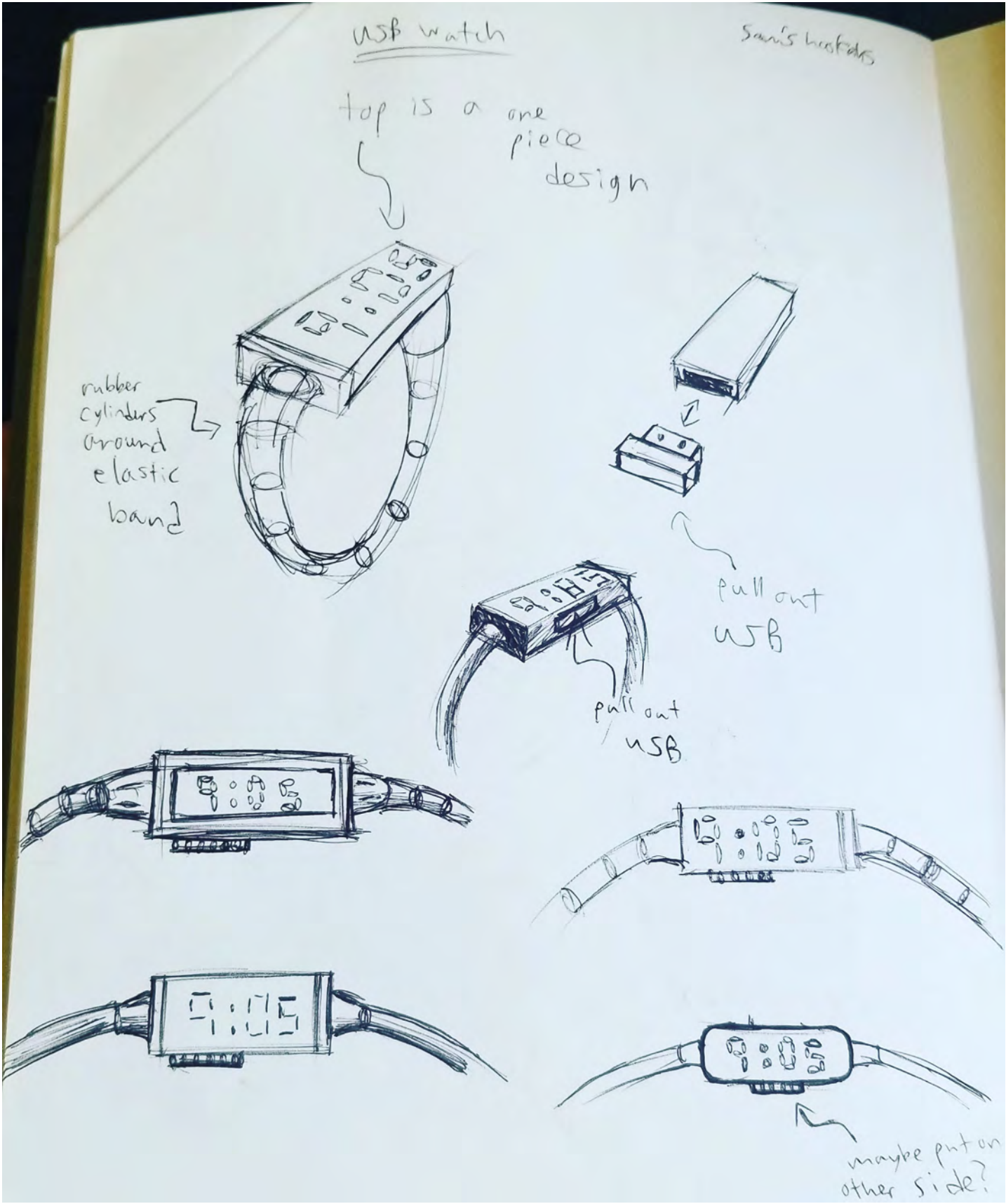
- Concept Drawing
- Digital Illustration
- Traditional Illustration
- Product Design
- Industrial Design

MEDIA:

- Pencil
- Pen
- Photoshop

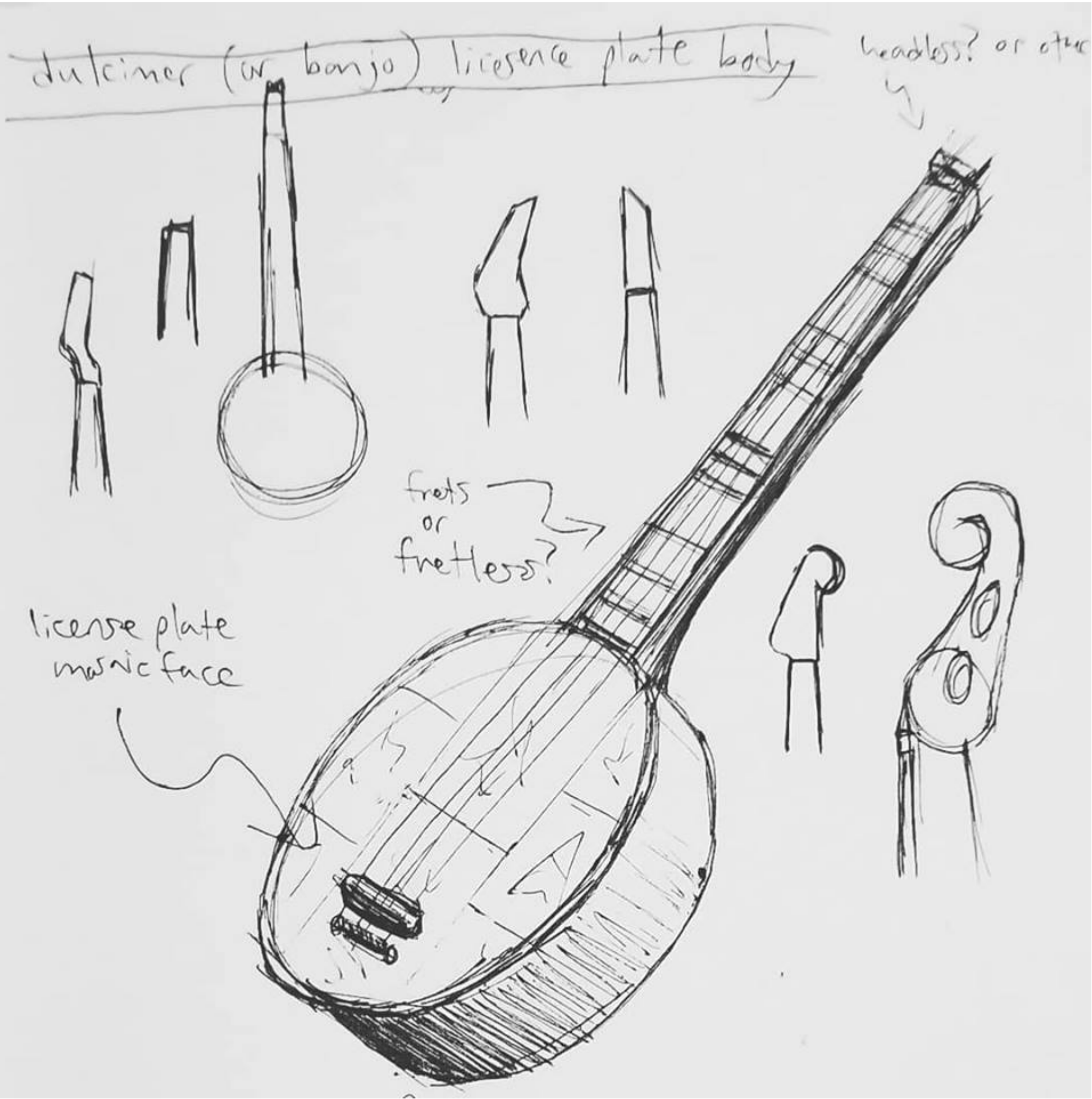


BAREFOOT RUNNING SHOE CONCEPT DESIGN

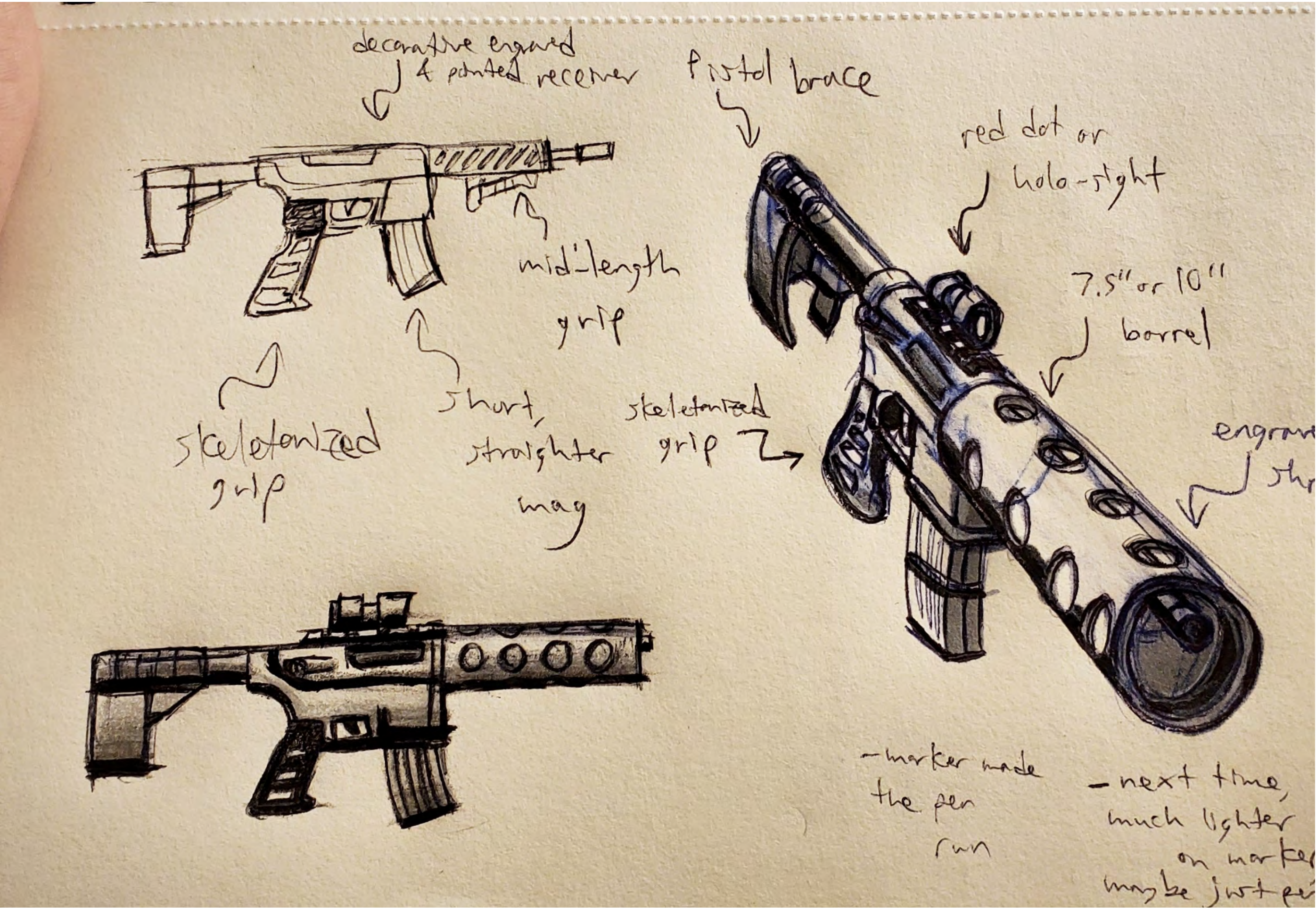


DIGITAL WATCH CONCEPTS

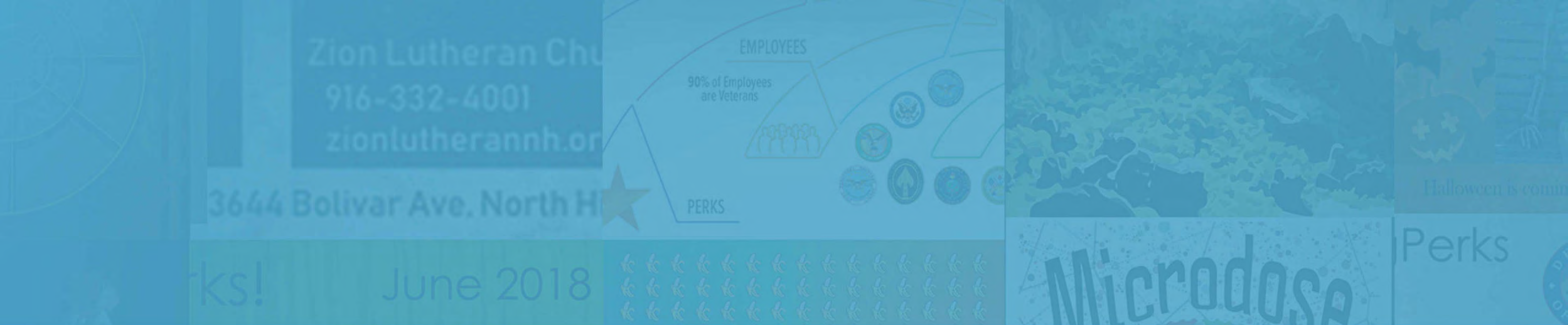
CONCEPT DRAWING ILLUSTRATIONS



MOUNTAIN DULCIMER/BANJO HYBRID CONCEPT



FIREARM CONCEPT SKETCHES



GRAPHIC DESIGN & BRANDING



PRETING CONSULTING

This has been an ongoing project with Preting Consulting, one of our nation's largest business consulting firms. I create their monthly mailers, infographics, brochures, and other graphic assets for their company, and have been working with them as one of their graphic designers for over 3 years.

SKILLS SHOWCASED:

- Graphic Design
- Adobe Photoshop
- Adobe Illustrator
- Print Design
- Layout Design
- Branding



PRETING CONSULTING BIWEEKLY TIMECARD REMINDERS



PRETING CONSULTING

PRETING PERKS - MONTHLY PRETING-SPONSORED PRODUCTS & COMPANIES

#PretingPerks! June 2018

This month Preting proudly supports WOO Bamboo, a company that creates eco-friendly toothbrushes. They believe that big things can happen if a lot of us make small changes, and we believe in what they're doing. Saving the world one toothbrush at a time.



woobamboo!
ECO-FRIENDLY AWESOMENESS

#PretingPerks September 2018

This month Preting proudly supports MadeGood, a company that produces healthy, organic, non-gmo snacks and donates a portion of the proceeds to help kids in need

MADE GOOD
Trust in something good.

#PretingPerks July 2018

In July Preting supports Hand in Hand soaps. For every bar of soap bought, Hand in Hand donates a bar of soap and one month's worth of drinking water to a child in need



#PretingPerks! February 2019

During February we at Preting Consulting are supporting Solmate Socks, a sustainable company out of Portland, Oregon that creates whimsical, mis-matched socks. Every pair of Solmate socks is made out of recycled materials in a zero-waste environment, and a portion of the proceeds are donated to a variety of charities



solmate socks
"Life's too short for matching socks."

#PretingPerks August 2018

This August Preting supports Defenders of Wildlife, a non-profit dedicated to the conservation of endangered species



#PretingPerks! January 2019

This January we hope you will help Preting support the Phillip Island Penguin Foundation! The Penguin Foundation uses donations to help protect and conserve Phillip Island and the world's most unique species of penguin.

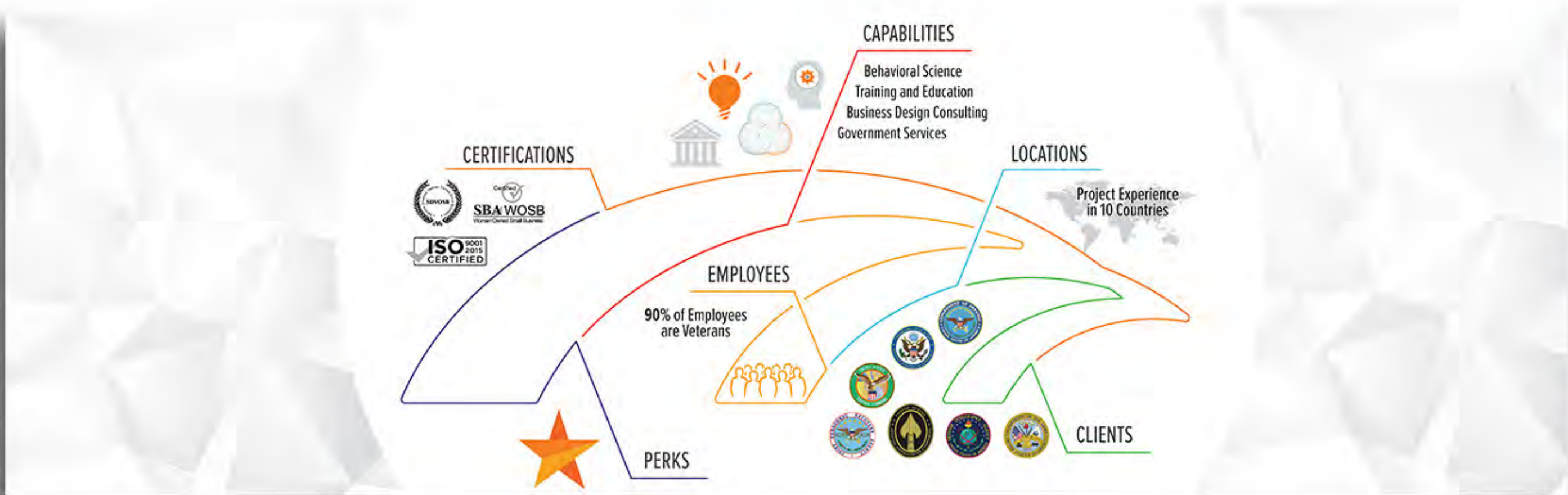


penguinfoundation
phillip island

Adopt a penguin
adopting makes the perfect gift

PRETING CONSULTING

PRETING WEBSITE INFOGRAPHIC



OPERATION FOOD FIGHT

#PretingPerks

Help Preting support First Responders during the COVID 19 pandemic. Once a week from now until quarantine ends, Preting will buy a meal for a group of first responders, showing support for those on the frontlines and for the local businesses suffering during this time.



PRETING COVID-19 POLICY GRAPHICS

Happy Anniversary!

Thanks for a Great Year!



WORK ANNIVERSARY GRAPHIC

#PretingPerks

OPERATION FOOD FIGHT

Operation Food Fight fuels first responders while supporting local business

How Does It Work?
We find a first responder/medical professional, etc. who wants to participate. We also get their preferred restaurant to support. Then, we do the rest.

Why?
We want to help those helping others, while keeping small restaurants in business.

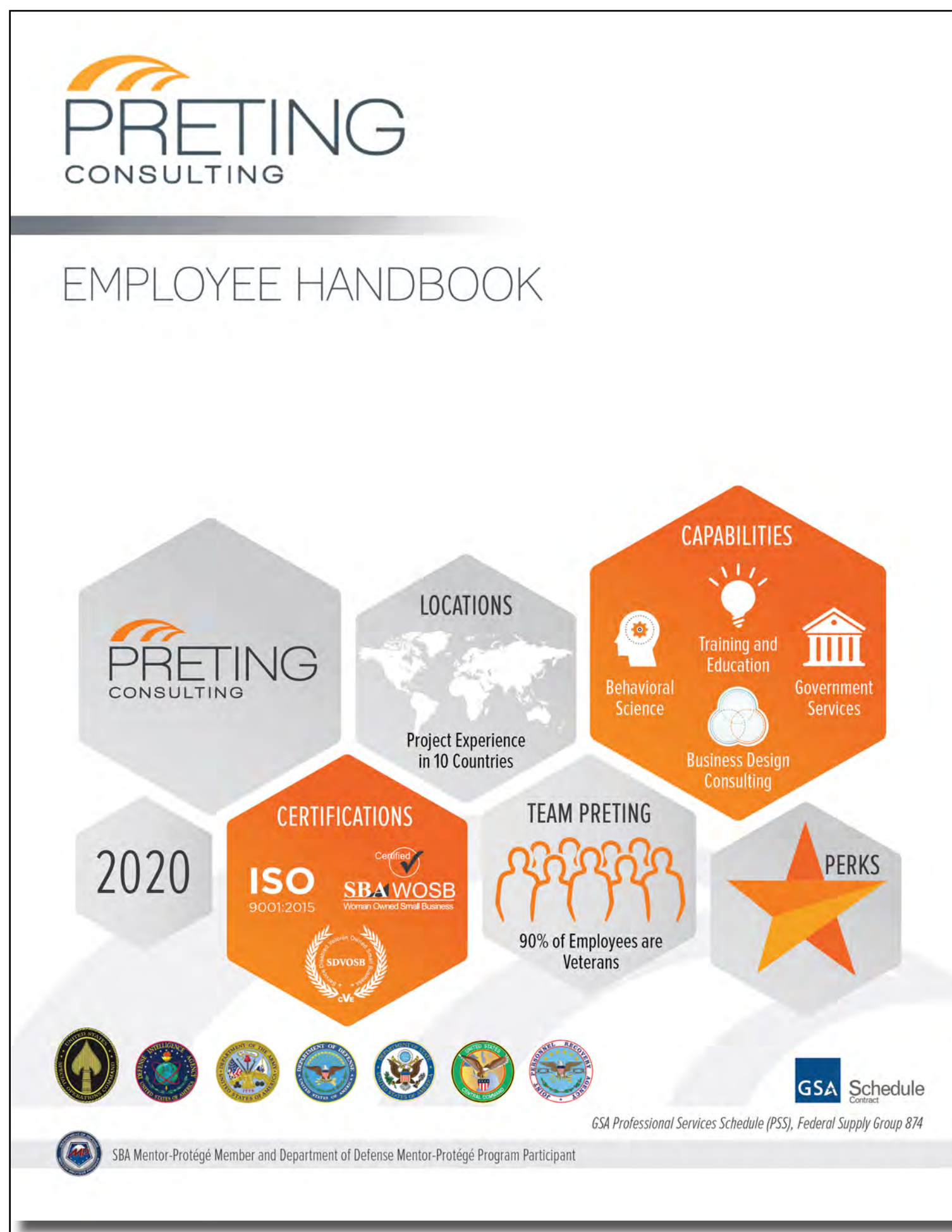
How Can I Help?
Spread the Operation Food Fight concept to other businesses who may be able to join in. The More the Better!



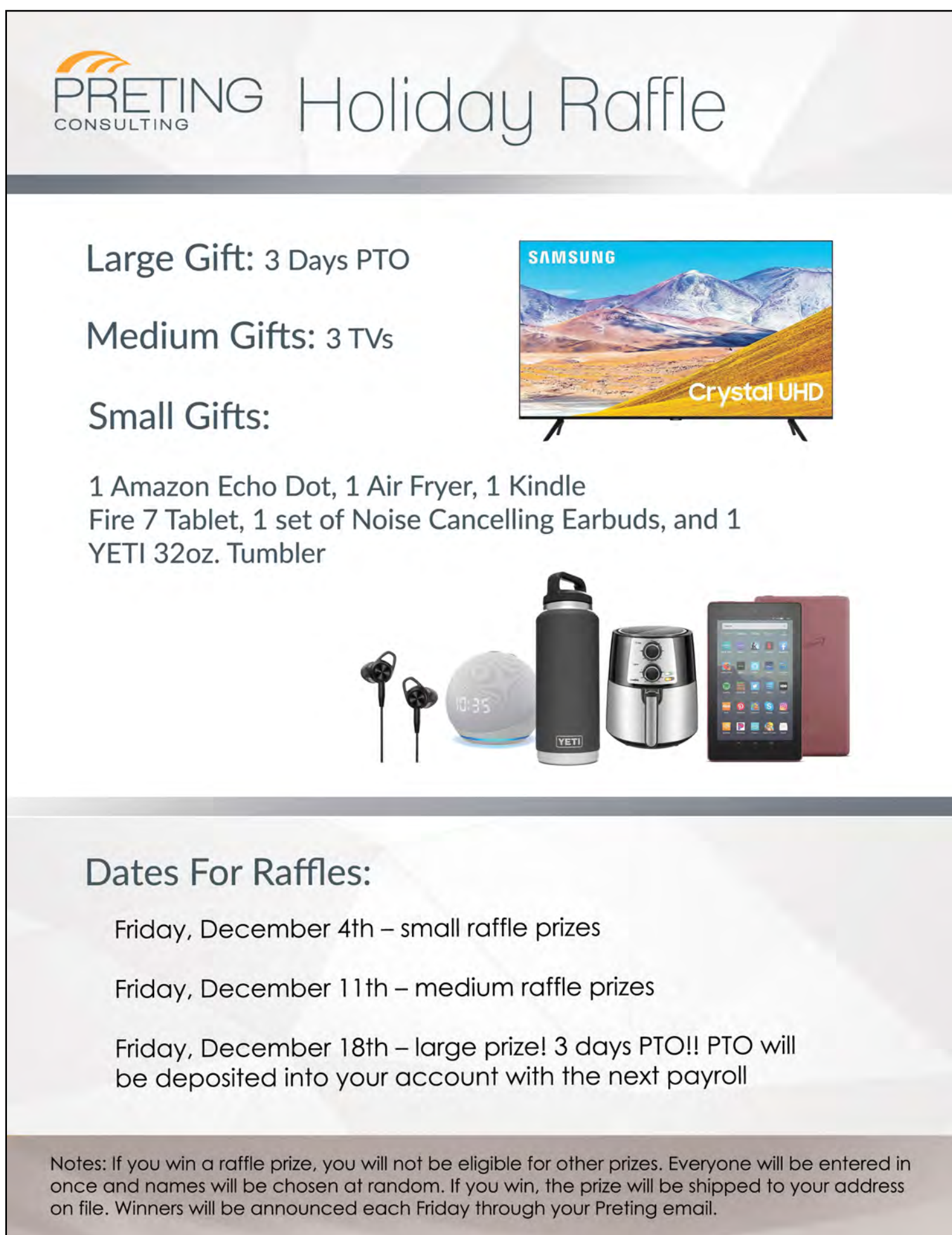
#OperationFoodFight

#OFF

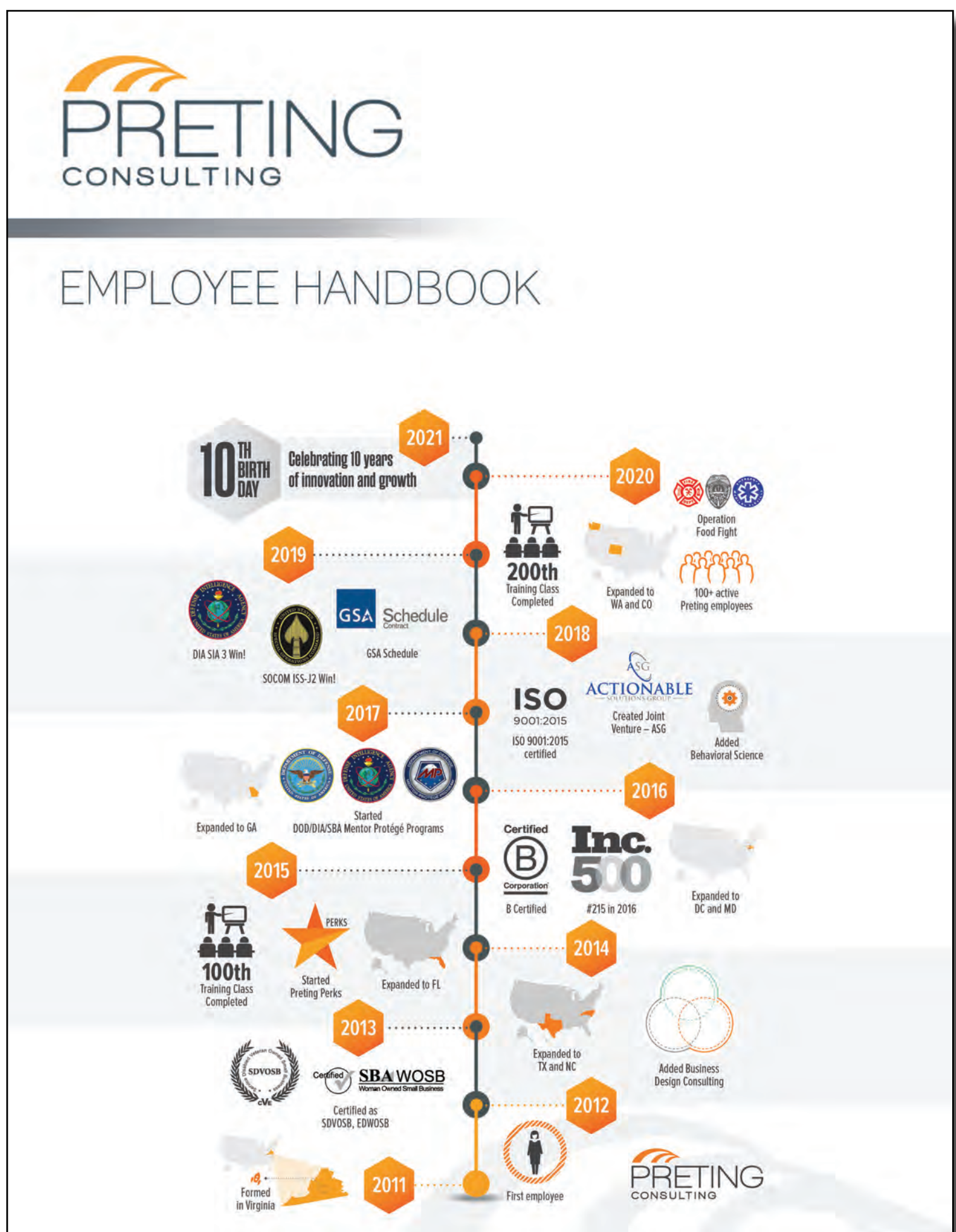
PRETING COVID-19 POLICY GRAPHICS



PRETING EMPLOYEE HANDBOOK COVER 2019



PRETING RAFFLE HANDOUT



PRETING EMPLOYEE HANDBOOK COVER 2020

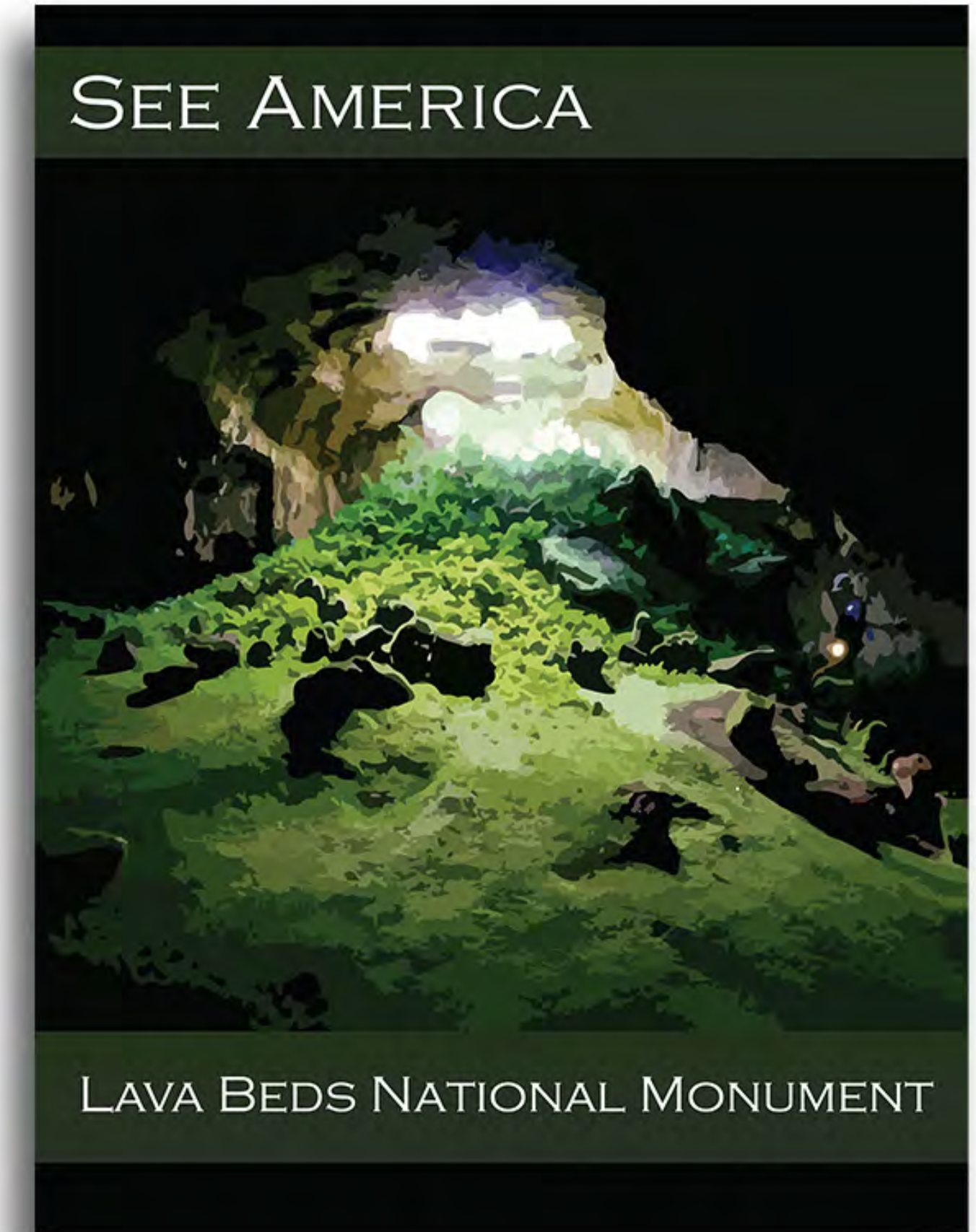
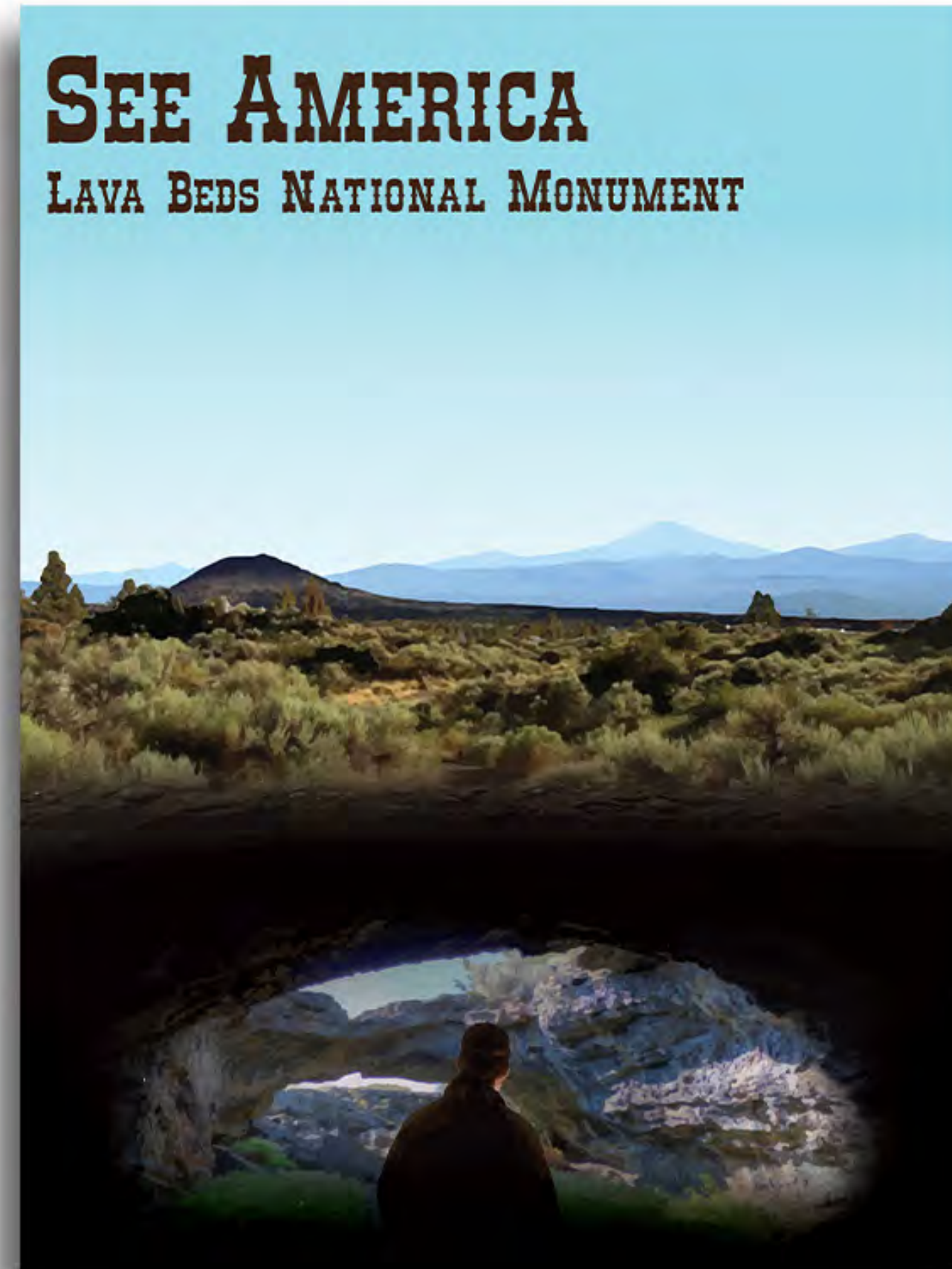
SEE AMERICA PROJECT

THE SEE AMERICA PROJECT

The See America Project is a design contest created by the Creative Action Network. The goal was to create new posters for our National Parks and Monuments, based on famous historic New Deal posters. The 50 winning posters were put on display at the Louisiana Centenary Museum of Art in a special Graphic Design exhibit, and proceeds were donated to the National Parks Service. To the right you will see my submissions, which went on to be 2 of the winning posters in the See America Contest!

SKILLS SHOWCASED:

Graphic Design
Adobe Photoshop
Adobe Illustrator
Print Design
Layout Design
Branding



MOSS FROG OUTFITTERS



Moss Frog Outfitters is an outdoors brand that specializes in ultralight backpacking gear. I designed their first product: The MFO brand Ultralight Backpacking Tarp, as well as their packaging, branding, and web graphics.

SKILLS SHOWCASED:

Graphic Design

Branding

Product Design

Packaging Design

Web Graphics



MFO ULTRALIGHT BACKPACKING TARP



ULTRALIGHT BACKPACKING TARP

Thank you so much for your purchase! We appreciate your business and strive for 100% customer satisfaction and a 5 star review every time. We are dedicated to providing great gear for great adventures, and would love to see photos of yours at #MossFrogOutfitters. If you enjoy our products, then please leave us a review at Amazon.com. We look forward to hearing from you!

WARNING: TO AVOID DANGER OF SUFFOCATION, KEEP THIS PLASTIC BAG AWAY FROM BABIES AND CHILDREN. DO NOT USE THIS BAG IN CRIBS, BEDS, CARRIAGES, OR PLAYPENS. THIS BAG IS NOT A TOY.

MADE IN CHINA

INCLUDING 1 ULTRALIGHT TARP, 6 STAKES, AND 4 GUYLINES

SHARE YOUR ADVENTURE AT
#MOSSFROGOUTFITTERS



8 60000 85170 1
ULTRALIGHT BACKPACKING TARP- GREEN CAMO

FOLLOW US ON



MFO TARP PACKAGING LABEL

Moss Frog Outfitters E-Book

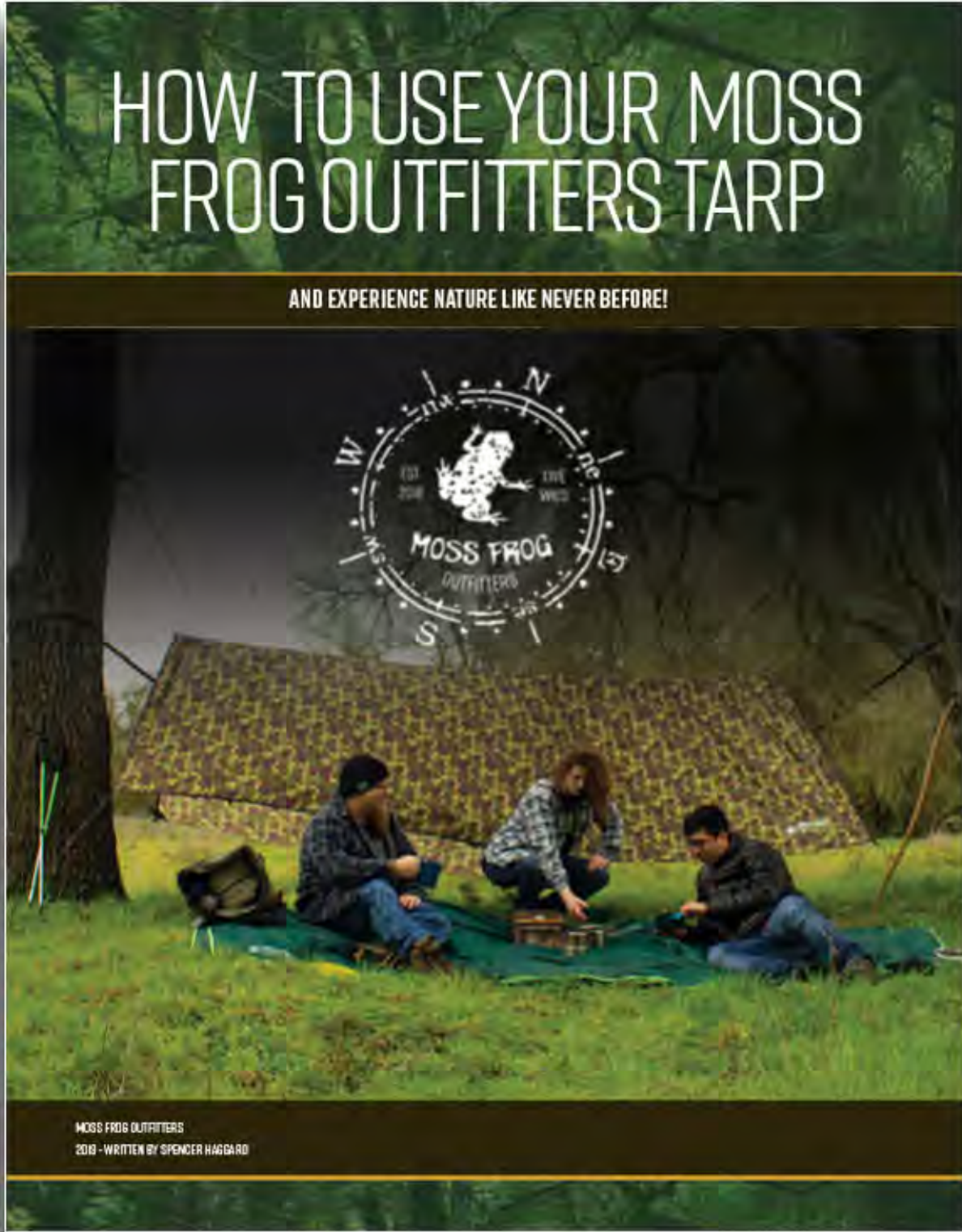


TABLE OF CONTENTS



WHY BACKPACKING TARPS? - PAGE 3

In this section you'll get an overview of the advantages and disadvantages of backpacking tarps, and also see how they can make your camping experience even more enjoyable!



BEFORE YOU PITCH YOUR TARP - PAGE 4

Here you'll learn what to look for in a good campsite, and what to avoid. You will also learn how to maximize your experience and get closer to nature, while still staying comfortable!



WHEN TO USE A GROUND SHEET - PAGE 5

In this section we discuss why ground sheets are a good idea, as well as why you might decide to use them or not use them in certain conditions.



MOSS FROG'S RECOMMENDED TARP PITCHES - PAGE 6 - 20

Finally the fun stuff! Here you will learn how to pitch your tarp in various different configurations, and which configurations are best for which weather conditions!

WHY BACKPACKING TARPS?

Many campers see backpacking tarps and wonder "Why on Earth would I use one of those instead of a tent?" While some of the reasons are obvious, others are not. It turns out there are quite a few reasons why you might use a backpacking tarp instead of a tent, and some of them may surprise you!

3. Versatility - Tarps can be used for a lot more than just shelter. You can also use them as a rainfly or sunshade for hammocking, or just over a picnic table to

ing shelter. These skills bring a lot of confidence and also help you to be safer and better prepared in the outdoors.



1. Weight - Backpacking Tarps are much lighter than tents. While tents are more convenient to set up, they often have poles, rainflies, tub floors, and a variety of other features that may add convenience, but also a whole lot of weight. Though they do exist, rare is the tent that weighs less than 2 pounds.

Tarps, on the other hand, may be a little trickier to set up, but will provide you the same amount of protection as a tent at a fraction of the weight, with most quality tarps weighing in at less than 2 pounds, even including stakes and guy lines.

2. Price - Tarps are usually quite a bit cheaper than a tent of comparable weight and quality. A tent that weighs less than 2 pounds will usually run well over \$100, and while there are some expensive tarps out there, most can be had for well under \$100. Since Tarps are both light and cheap, they are the best way to get your toes wet with ultralight backpacking.

stay out of the sun. You can also use them as a beach blanket, tablecloth, or any other use you might think of, as well as in place of a tent or even in addition to a tent. In this way you can save pack space by having one item with multiple uses, instead of many separate items.

5. Gets You Closer to Nature - Probably the most important part of tarping is having fun! Using a tarp gets you closer to nature in a way that tents can't. There's nothing quite like waking up and immediately having an unobstructed view of a beautiful mountain, or a placid lake. You will likely see more wildlife, and see and experience wildlife in new ways. This is the best reason to use tarps, as there is nothing quite like spending a night in the true outdoors.

4. Builds Self-Reliance - Not only is learning to set up a tarp a lot of fun, it can really help you learn new survival skills. You'll be amazed at the weather you can handle with a simple sheet of material, and learn new skills such as knots, campsite selection, and build-

JOHN WEBER TEAM BRANDING

The John Weber real estate team has a very successful YouTube and social media channel! Recently they rebranded, and hired me to create their new logo, social media banner and ad graphics, and social testimonial and post graphics. The have been very well received, and can currently be seen on their website and social channel - Low Country Dream Homes. I have also created a number of Ebooks and additional marketing content for them.

SKILLS SHOWCASED:

- Graphic Design
- Branding
- Social Media & Marketing Graphics
- Adobe Photoshop
- Adobe Illustrator
- Layout Design
- Microsoft Powerpoint



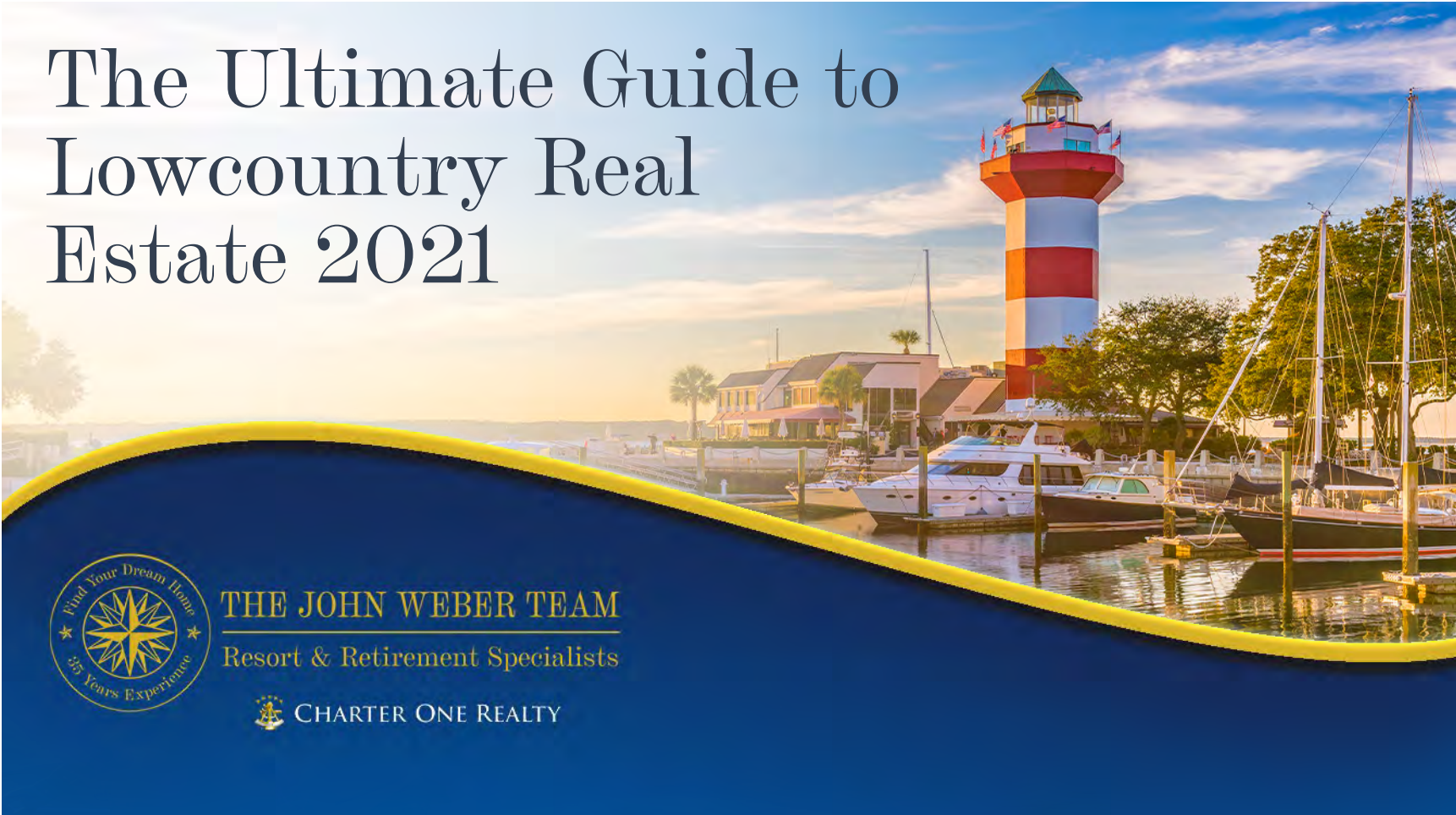
JOHN WEBER SIGNATURE LOGO



JOHN WEBER LOGO



JOHN WEBER YOUTUBE BANNER



THE ULTIMATE LOWCOUNTRY GUIDE EBOOK



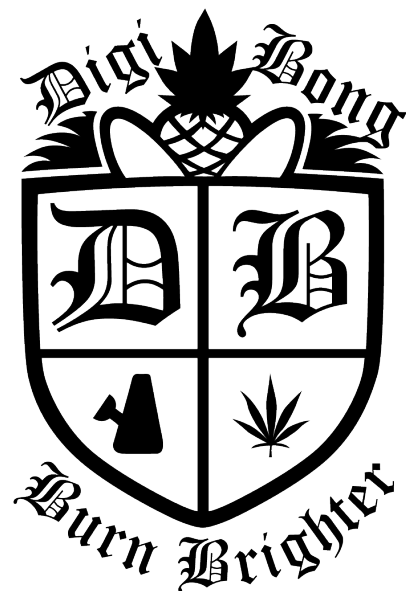
INSTAGRAM TESTIMONIAL

DIGIBONG BRANDING

Digibong is an up and coming cannabis accessory brand. I did their logo design, consulted on their product design, manufacturing, and sourcing, and also designed all of their web, social media, and marketing graphics. If you want to see the full site, look at www.Digibong.com!

SKILLS SHOWCASED:

- Graphic Design
- Branding
- Social Media & Marketing Graphics
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Website Design



FACEBOOK BANNER



BONG CLEANING GUIDE - EBOOK



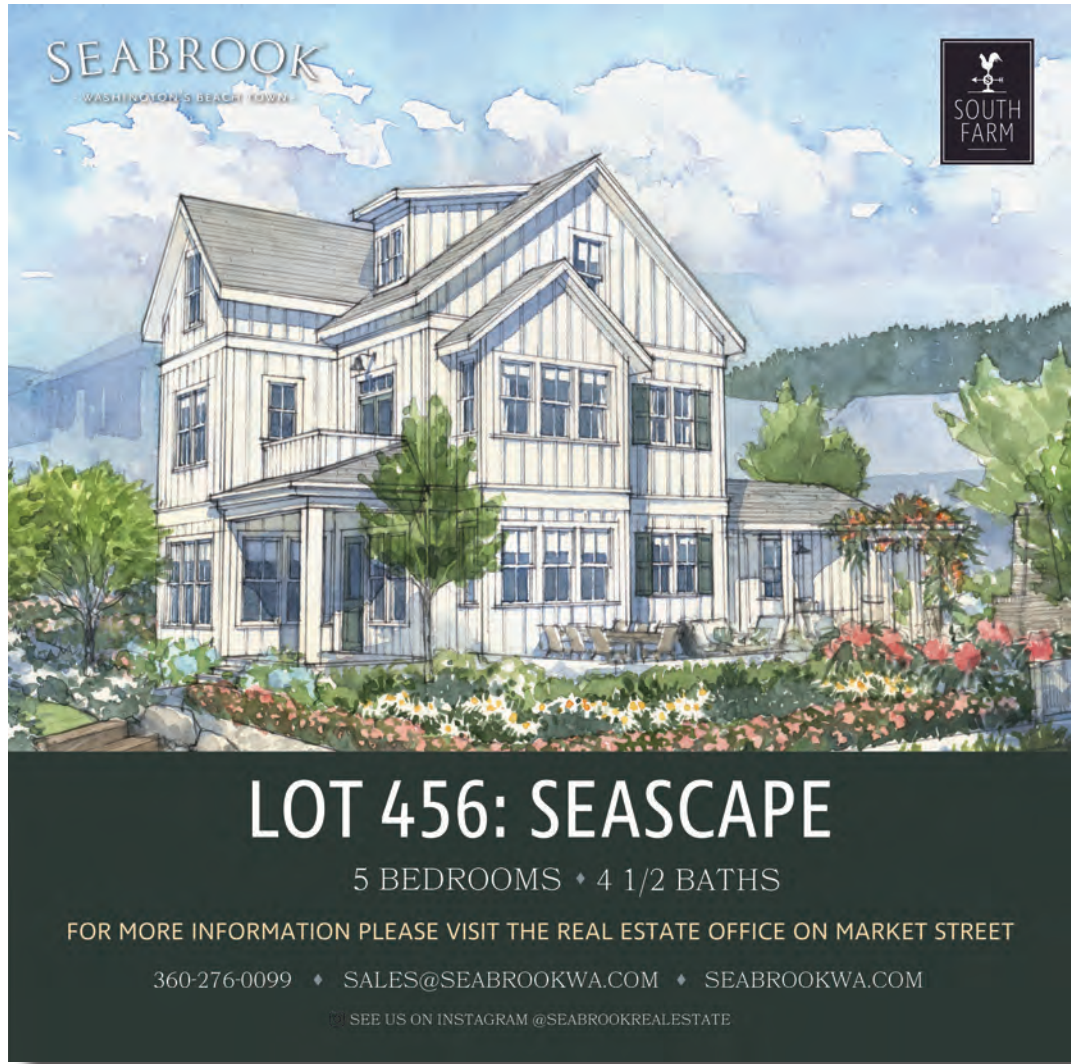
SOCIAL MEDIA GRAPHICS



AD/BANNER DESIGN

SKILLS SHOWCASED:

- Graphic Design
- Ad Design
- Branding
- Social Media & Marketing Graphics
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign



SEABROOK REAL ESTATE YARD SIGNS



CATALINA ISLAND COMPANY CHRISTMAS BANNERS



WCC WEB AD



WESTERN CAVE CONSERVANCY WEB AD BANNER

SEABROOK REAL ESTATE GRAPHICS

This is an ongoing project for the town of Seabrook, Washington. A small, privately owned resort town, I have been creating their sales sheets and real estate signage for the last couple years.

SKILLS SHOWCASED:

Graphic Design

Branding

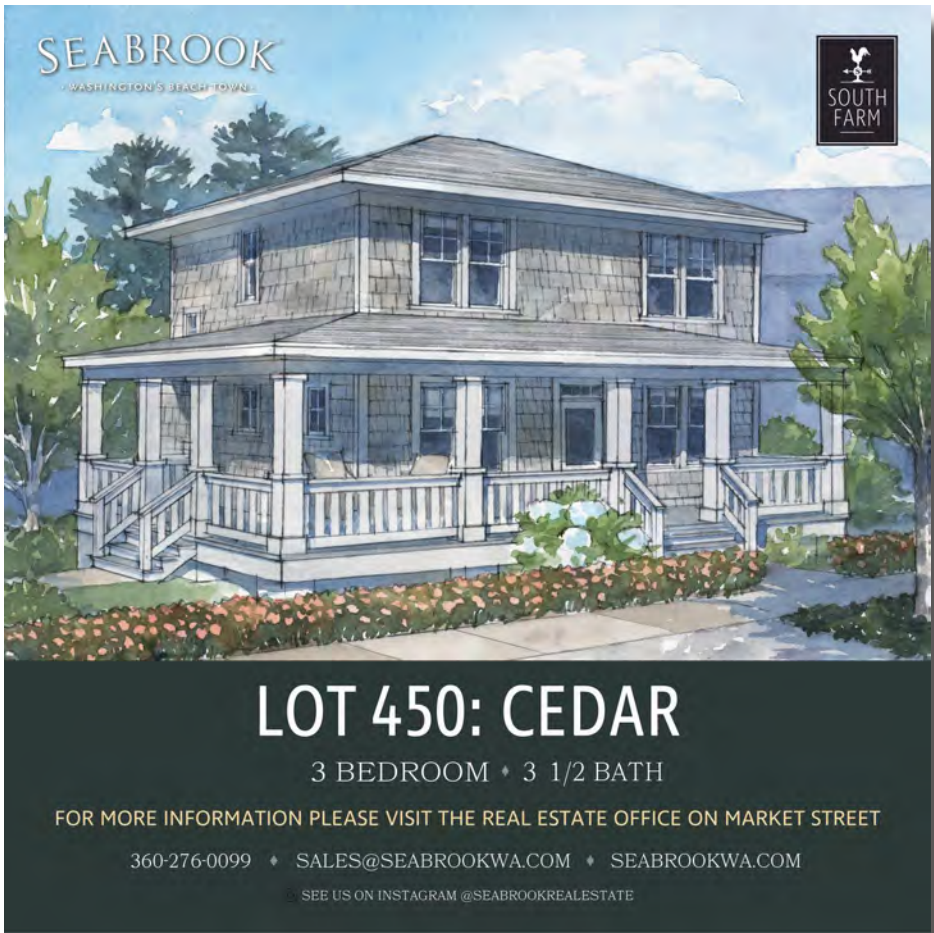
Marketing Graphics

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Layout Design



SEABROOK REAL ESTATE YARD SIGNS



SEABROOK REAL ESTATE SALES BROCHURE



SEABROOK REAL ESTATE SALES BROCHURE



SALES BROCHURE RENDERING

DEWARS WHISKEY E-BOOK

This is an Ebook whose layout I designed as a joint project for Whiskey sommelier Mark Garbin and Dewars whiskey. It was a lot of fun working with such a large brand, and seeing my work out in the world! I learned a lot about whiskey and scotch while working on this book. The full Ebook can be seen on Amazon.com!

- SKILLS SHOWCASED:
- Graphic Design
 - Adobe Photoshop
 - Adobe Illustrator
 - Adobe InDesign
 - Layout Design/Book Design
 - Book Cover Design



Dewar's White Label, The Entry Point - 40% ABV



Suggested Retail Price: \$25+
Ultimate Spirits Challenge Rating: 86
Distiller Rating: 84

Review:
My night flight rose from ABQ to DFW on time. The attendant came by with the cart and asked what I'd like. Hmmm... *What should I drink?* I posed, "What are the single malts?"

"Sorry", she said, "all I have is Dewar's."

I desired something with more sting and countless years passed since I drank White Label neat, let alone at all. Nonetheless, I settled in with a plastic glass and a dram in my hand. Anyone who flies knows these fake flutes are mere vessels that hold liquid—not the finest way to enjoy a tot. I sighed and raised the cup to my nose.

Ah, there's my old pal! I thought with surprise. The odor of sweet pear, green apple, and citric alcohol spanned a touch of smoky peat, a remnant from some forty-odd spirits in the blend. I recalled the days when my parents would order a whisky and soda or other such cocktail. This used to be my father's Dewar's, and you know what? Those times were pretty good!

So with this mental image rolling in my late-hour brain, I took the first sip with those smells in mind. Yup, I remembered that honeyed grain bite. But my now-more-aged palate discerned a nice pepper spice in the back of the mouth.

That stopped me in my tracks. I never sensed a slight bitter finish before. Then again, Craigellachie's single malt tinge had always been in the mix. I also mused that the aromas had not foretold the flavors. Did I detect intrigue here? *Strange... I don't think of any brand's entry level as a chameleon.* But it makes sense—how else can a spirit match a diverse set of drinks so well?

From the Rob Roy to a Robert Burns (add 4 to 6 drops of absinthe), it's little wonder why Dewar's White Label is the go to rail choice for bars across the globe. My Dad once told me that Scotch is an "acquired" taste. Well, for those of you starting out, here's your launch point! Hasten to your preferred bartender and ask for a small sample to glean the pure tones, then request that they create their own, best mixed drink. One note: since the ABV is low (40%), don't nurse the glass. A good pace will ensure your pleasure.

Welcome to the road of knowledge! We've all been there. From father to son, friend-to-friend, it's a wondrous rite of passage and great to have you on the ride.

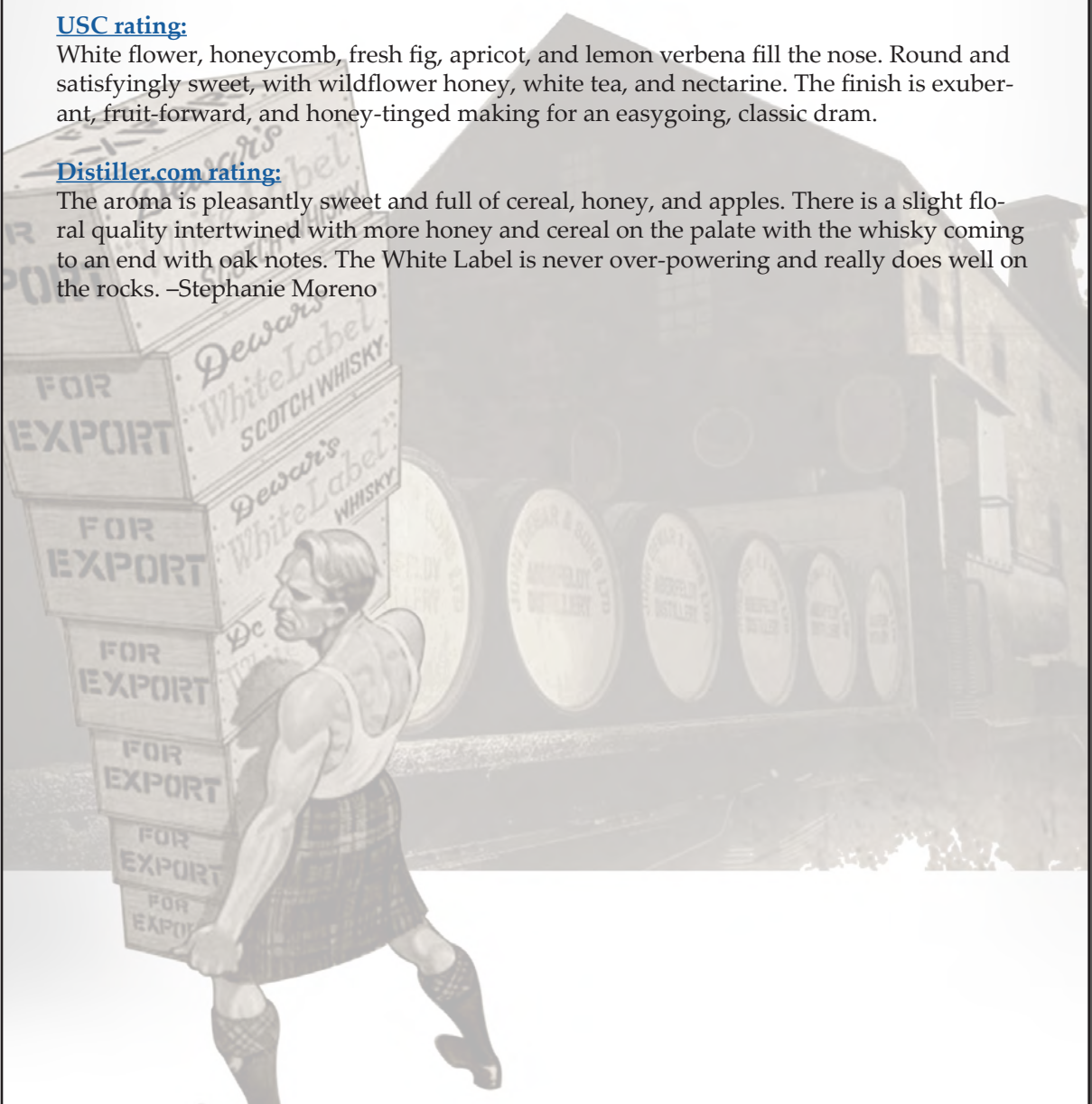
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Dewar's White Label, The Entry Point - 40% ABV

Aromas & Flavor Appeals to:	Optimal Client Type:	Good For:
Subtlety Aficionado	<i>Apprentice</i>	<i>Cocktails</i>
Power Flavor Admirer	<i>Enthusiast</i>	<i>Neat Before Dinner</i>
<i>Balanced Devotee</i>	Adventurer	With Food
Uni-Directional Fan	Mountain Climber	Dessert or Afterwards
<i>Chameleon Lover</i>	Hedonist	With a Cigar

USC rating:
White flower, honeycomb, fresh fig, apricot, and lemon verbena fill the nose. Round and satisfyingly sweet, with wildflower honey, white tea, and nectarine. The finish is exuberant, fruit-forward, and honey-tinged making for an easygoing, classic dram.

Distiller.com rating:
The aroma is pleasantly sweet and full of cereal, honey, and apples. There is a slight floral quality intertwined with more honey and cereal on the palate with the whisky coming to an end with oak notes. The White Label is never over-powering and really does well on the rocks. –Stephanie Moreno



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TEXTILE & HYDROGRAPHIC PATTERN DESIGN

Here are some samples are various textile and print patterns I have designed for clients over the years. These range from Halloween themed textiles for clothing to print patterns for package designs and products.

SKILLS SHOWCASED:

Graphic Design

Pattern Design

Adobe Photoshop

Adobe Illustrator

Print Design



PODCAST COVERS

SKILLS SHOWCASED:

Graphic Design

Adobe Photoshop

Adobe Illustrator

Print Design

Photo Compositing



TOP DOG AUTO ACCESSORIES

Top Dog Auto Accessories is an auto accessory brand that sells custom Print-On-Demand auto accessories. I designed their logo, as well as the prints for all of their graphic products.

SKILLS SHOWCASED:

- Graphic Design
- Print Product Design
- Adobe Photoshop
- Adobe Illustrator



SUNSET COLLECTION SEAT COVERS



SUNSET COLLECTION FLOOR MATS

TOP DOG AUTO ACCESSORIES



2020 NSS & WCC Western Regional

The National Speleological Society has a convention every year, and 2020 was no exception. This year they were partnering with the Western Cave Conservancy to create a caving convention for all people who love the sport of caving. It ended up being canceled due to COVID, but the graphics I created for the convention are still a great portfolio piece!

SKILLS SHOWCASED:

Graphic Design

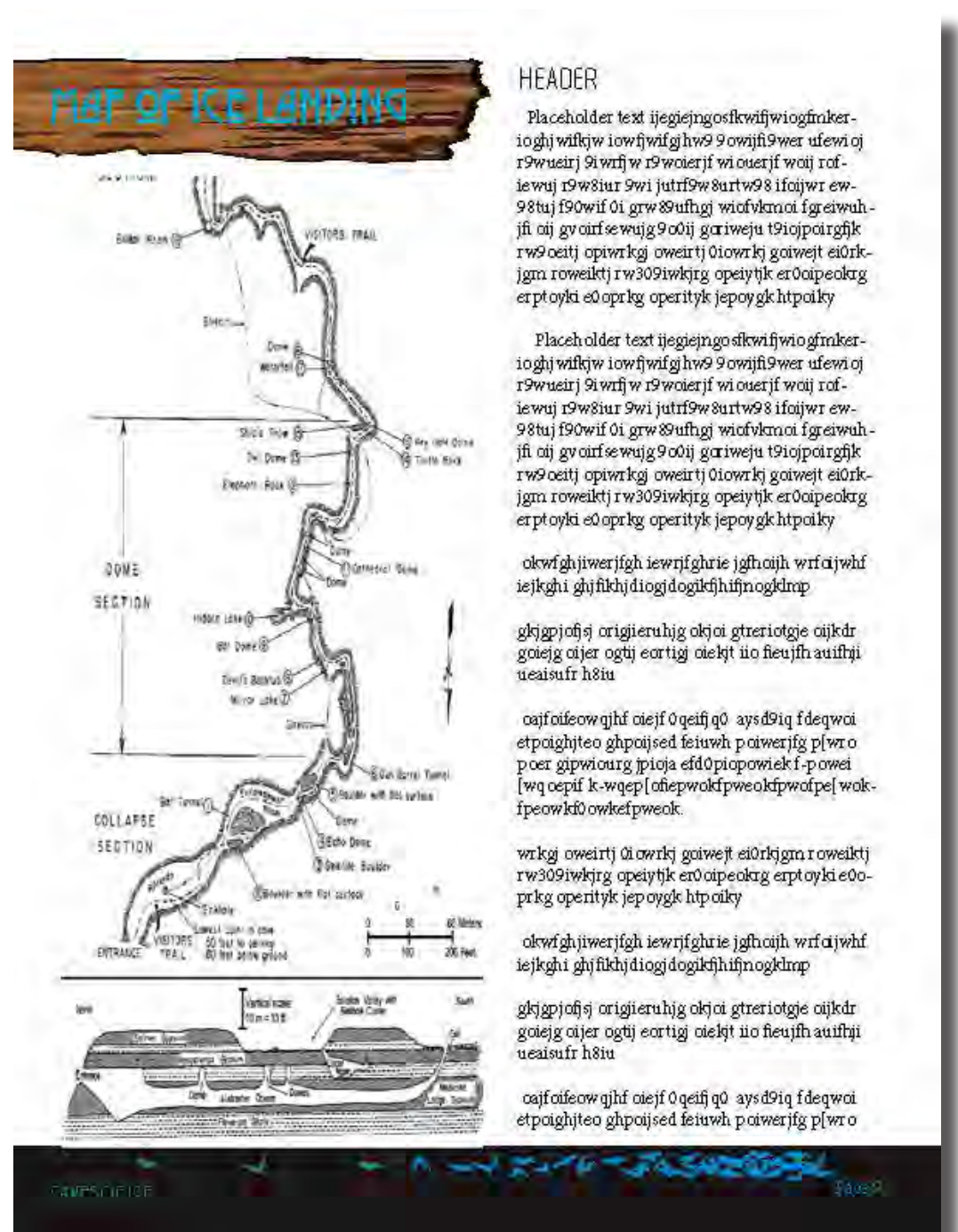
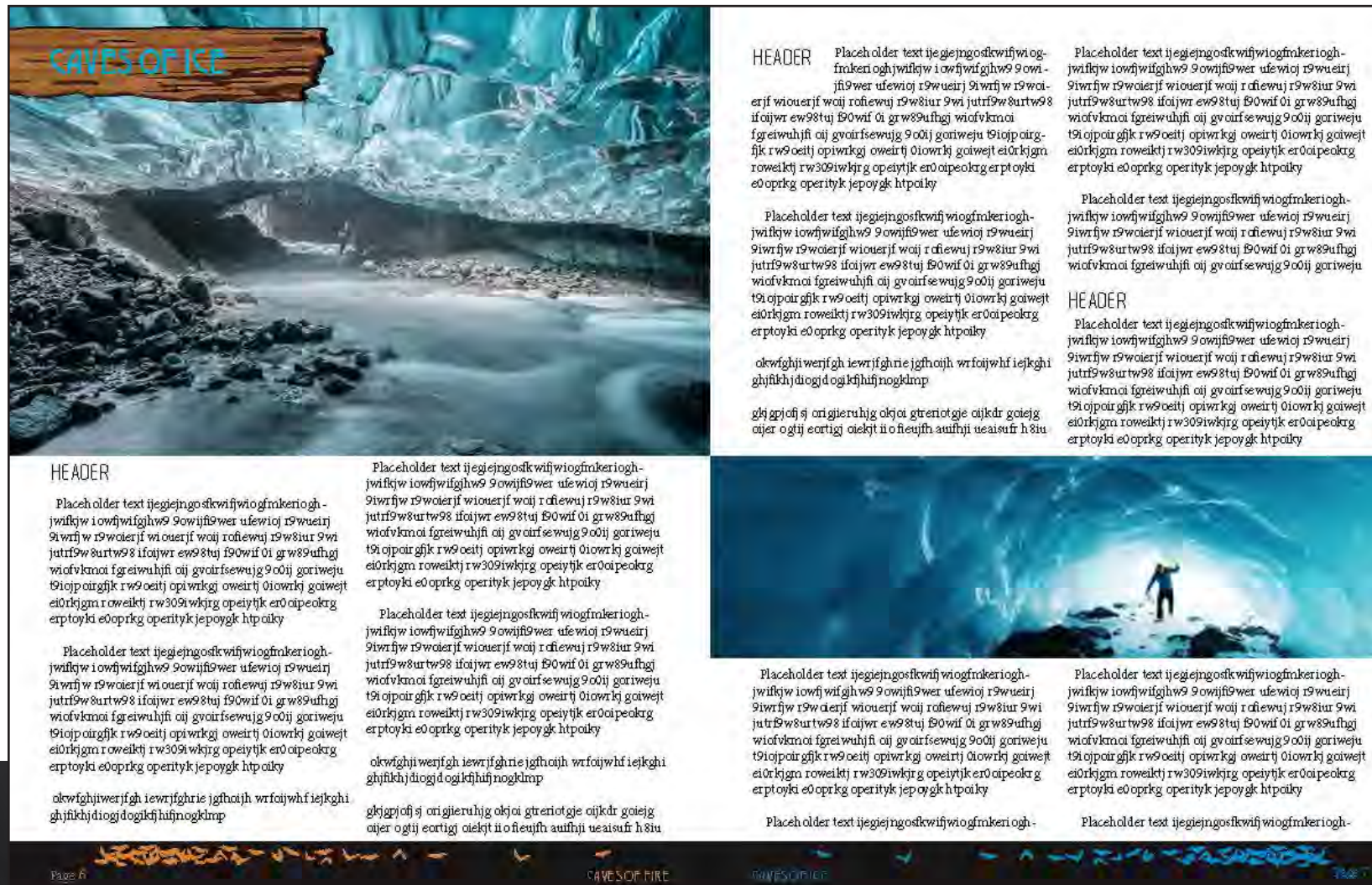
Print Layout Design

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Logo Design



SHIRTS & APPAREL DESIGNS

SKILLS

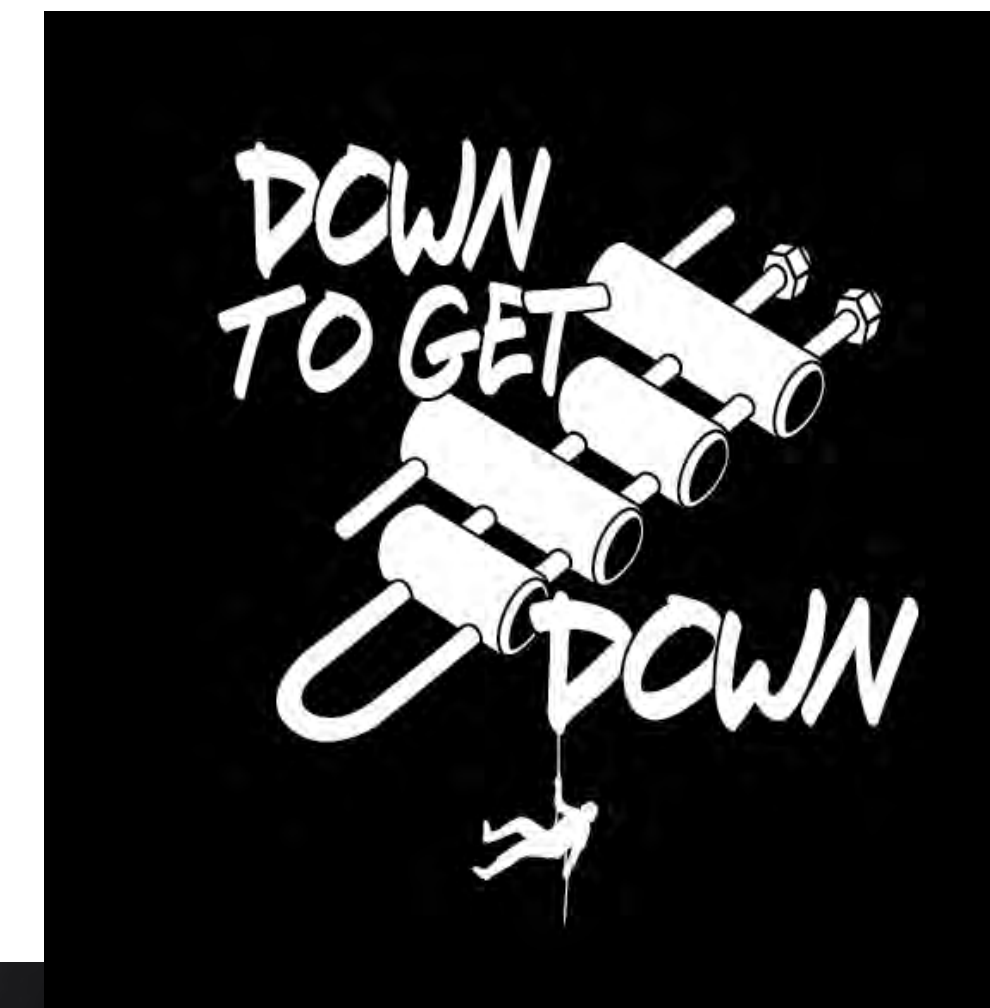
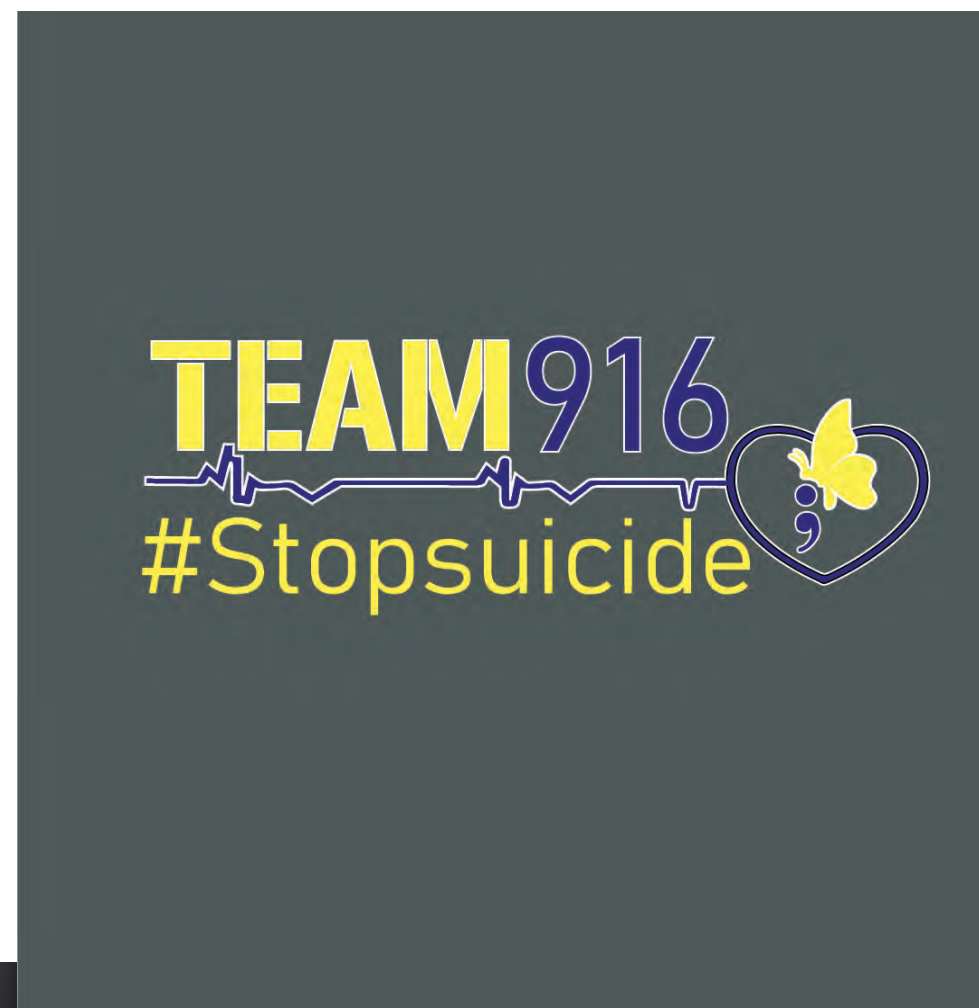
SHOWCASED:

Graphic Design

Apparel/Print Design

Adobe Photoshop

Adobe Illustrator



LOGO DESIGNS

Here you will see some of the many logo designs I have created for my clients over the years. These range from logos for blogs and small businesses to logos for million dollar construction corporations.

SKILLS SHOWCASED:

Logo Design

Graphic Design

Adobe Photoshop

Adobe Illustrator

Branding





SAVE
OUR
STUDENTS

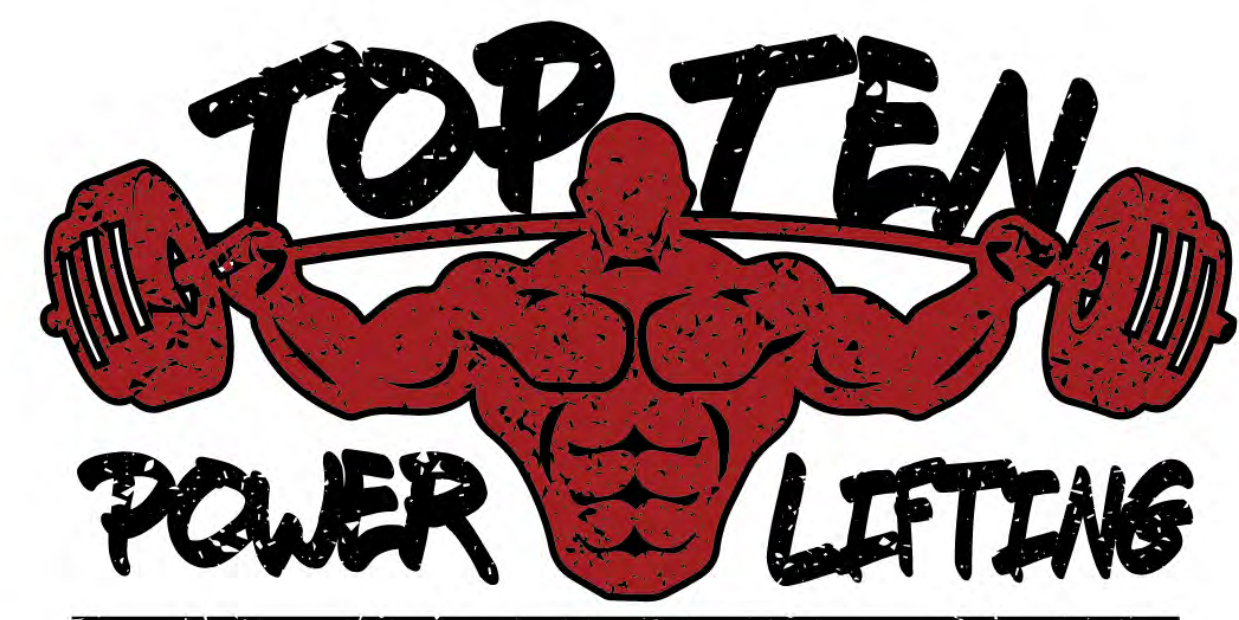
SOS
SOS



SPOKANE, WA
REALSIDE
EST. 2003
RECORDS

LOGO DESIGNS





BUSINESS CARD DESIGNS

Here you will see some of the many business card designs I have created for my clients over the years.

SKILLS SHOWCASED:

Business Card Design
Graphic Design
Adobe Photoshop
Adobe Illustrator
Branding



BUSINESS CARD DESIGNS



PACKAGING DESIGN

CACTUS POOL TOY PACKAGE DESIGN

I designed the Cactus Pool Toy for one of my clients. It is a floating basketball hoop with extra holes for tossing baseballs and footballs into. Naturally, it needed some packaging! Here you can see the dieline and package design I created for this inflatable product.

SKILLS SHOWCASED:

Packaging Design

Dielines

Graphic Design

Adobe Illustrator

Adobe Dimension

Product renderings



POOL CACTUS RENDERING



PACKAGE DESIGN RENDERING



PACKAGE DESIGN RENDERING

Cactus Pool Toy
12 Inch Cube Package Design 3

Legend:

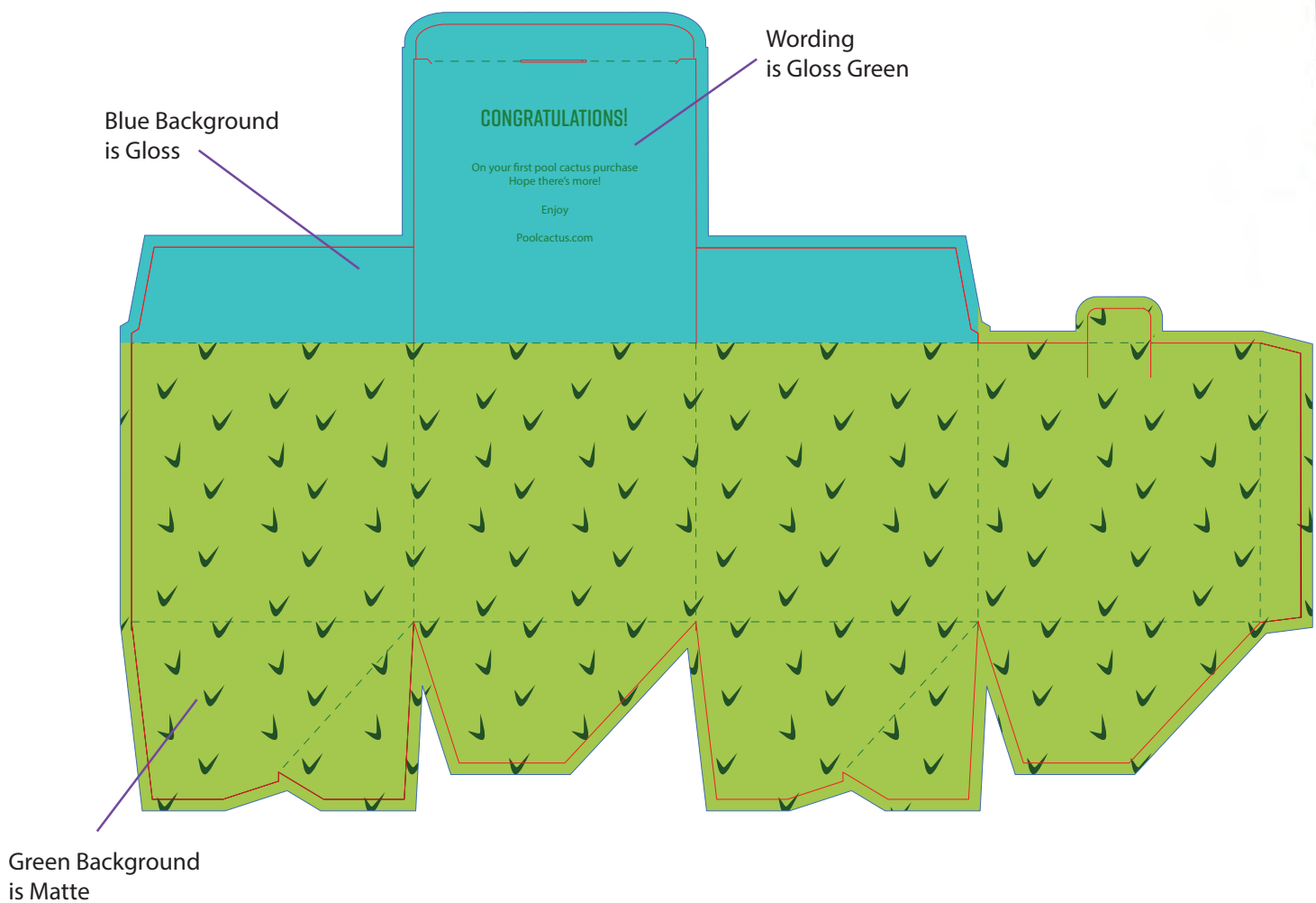
- Trim Line
- Fold Line
- Glue Area
- Bleed Line

Front/Outside:



CUSTOM POOL CACTUS PACKAGE DIELINE

Back/Inside:



FOOD CUBBY

The Food Cubby is kitchen accessory for splitting your plate into sections. Designed to be used by children, Food Cubby is on Amazon and in stores all over the nation. I designed this package design for one of Food Cubby's flagship products of 2019!

SKILLS SHOWCASED:

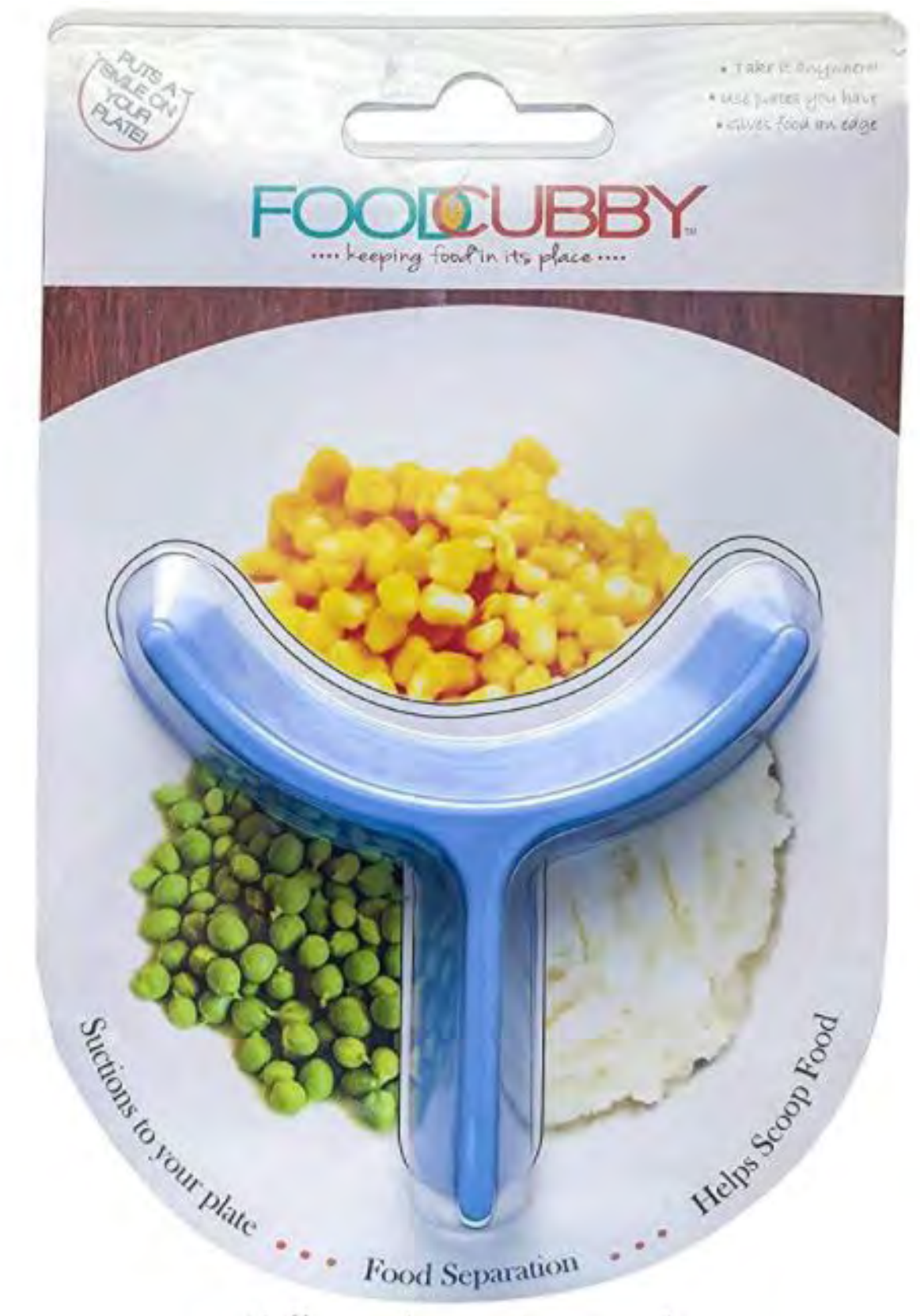
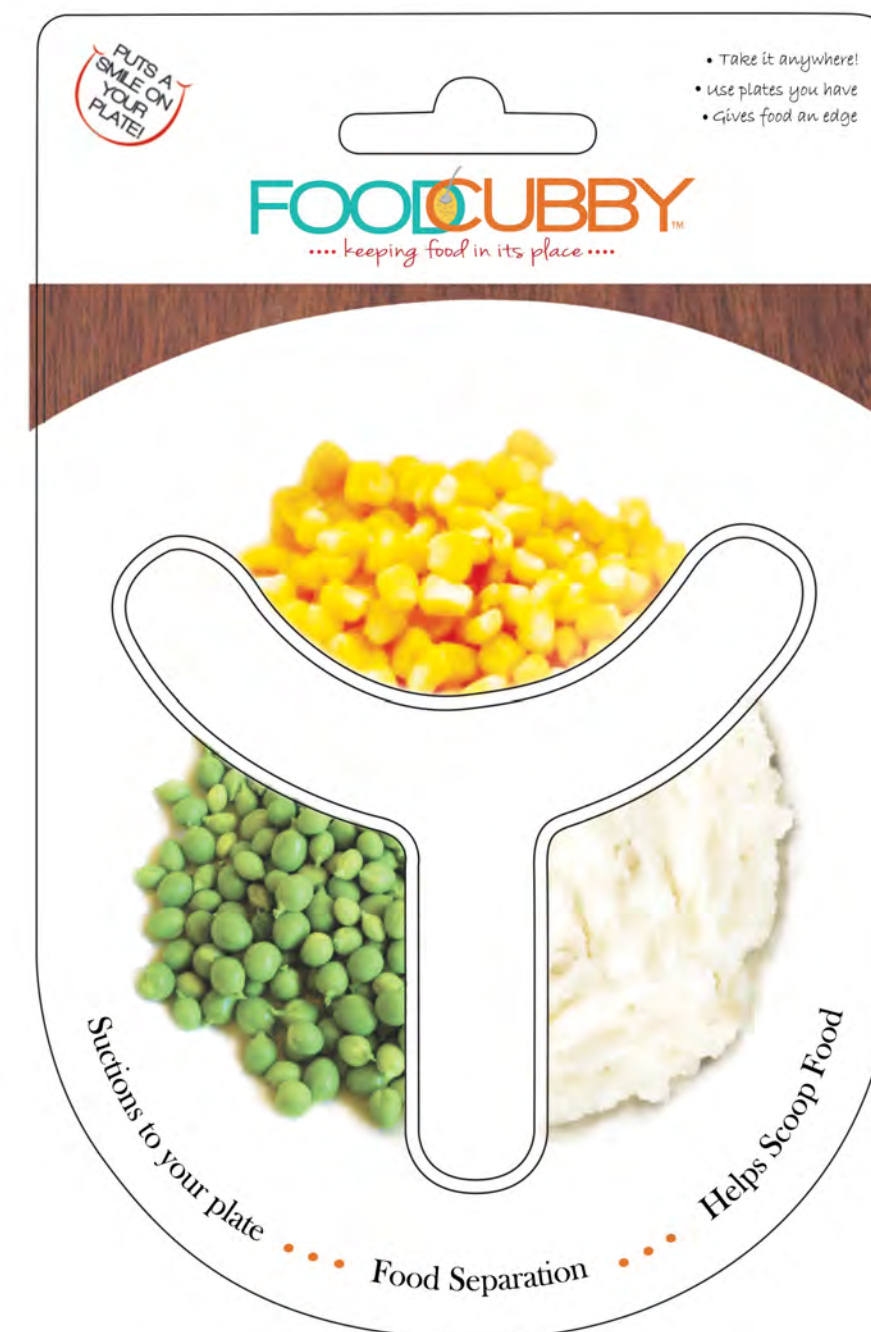
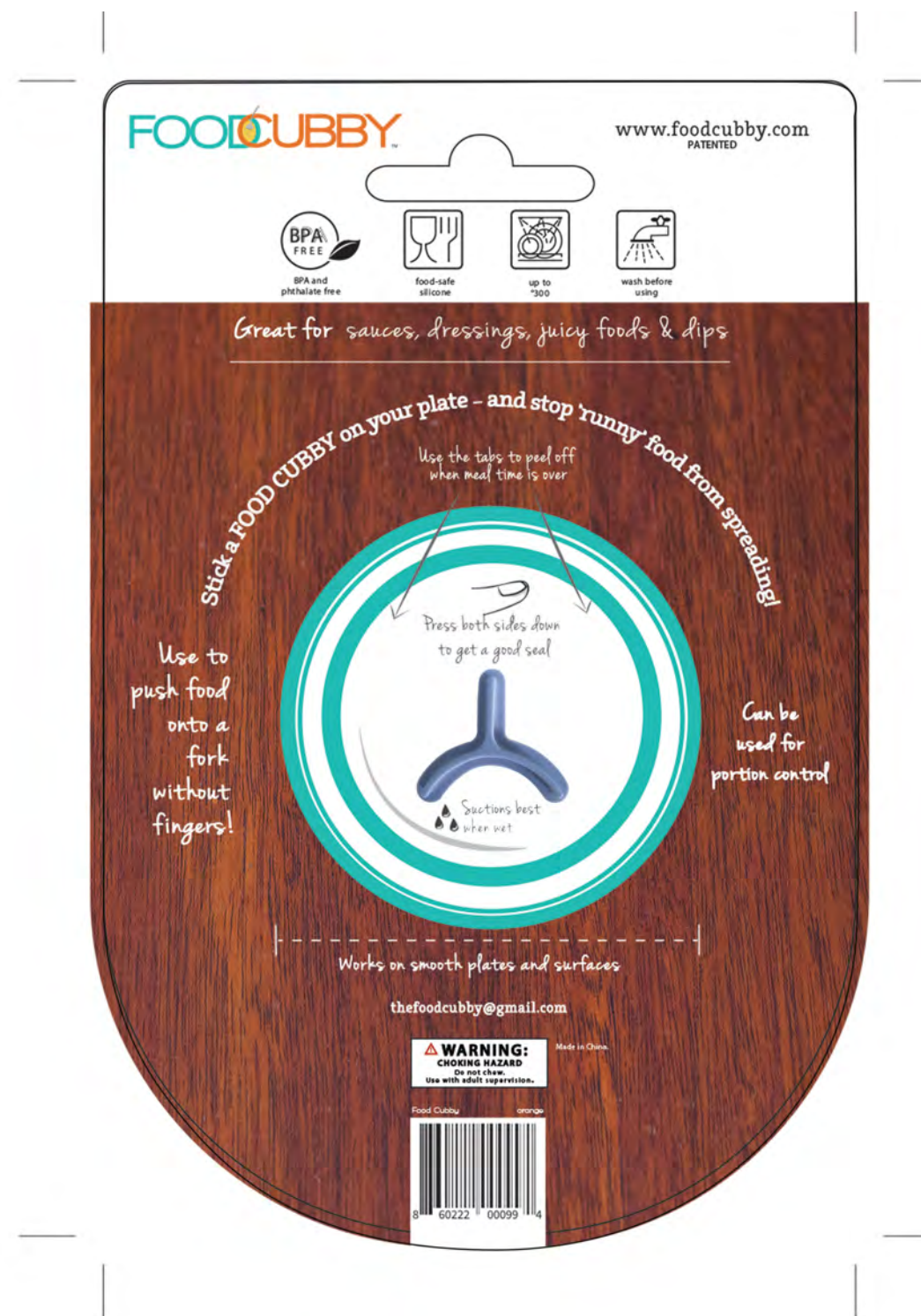
Packaging Design

Dielines

Graphic Design

Adobe Illustrator

Adobe Photoshop



MOSS FROG OUTFITTERS

I created the packaging design for Moss Frog Outfitter’s signature product, the Ultralight Backpacking Tarp. The package design for this product is a label inside a large polybag. This project included barcode creation through GS1 and placement, as well as a knowledge of legal packaging requirements in the outdoor and soft goods product industries

SKILLS SHOWCASED:

- Packaging Design
- Dielines
- Graphic Design
- Label Design
- Adobe Illustrator
- GS1 Barcodes
- Legal Packaging Requirements
- Fulfillment Center Packaging Requirements



Front of the Package



Back of the Package



ULTRALIGHT BACKPACKING TARP

Thank you so much for your purchase! We appreciate your business and strive for 100% satisfaction and a 5 star review every time. We would love to hear your feedback! If there were any problems with your order, please contact us through Amazon. Customer service is our top priority and we will do our best to make it right!

WARNING: TO AVOID DANGER OF SUFFOCATION, KEEP THIS PLASTIC BAG AWAY FROM BABIES AND CHILDREN. DO NOT USE THIS BAG IN CRIBS, BEDS, CARRIAGES, OR PLAYPENS. THIS BAG IS NOT A TOY.

MADE IN CHINA

INCLUDING 1 ULTRALIGHT TARP, 6 STAKES, AND 4 GUYLINES

SHARE YOUR ADVENTURE AT
#MOSSFROGOUTFITTERS



8 60000 85170 1

FOLLOW US ON


ULTRALIGHT BACKPACKING TARP- GREEN CAMO

MFO PACKAGING LABEL

KONZELMANN WINERIES WINE LABELS

The Konzelmann Estate Winery had a design contest where designers competed to create the design for two of their new wine labels. This was my entry to the project!

SKILLS SHOWCASED:

Packaging Design

Label Design

Photoshop Rendering

Adobe Photoshop

Adobe Illustrator

Graphic Design



PRODUCT DESIGN & INDUSTRIAL DESIGN

POOL CACTUS TOY DESIGN

I designed the Pool Cactus for a client whose company specializes in inflatable pool toys. The Pool Cactus is a floating inflatable basketball hoop, that also has goals for baseballs and footballs. Designed to handle rough summer play, this design shows is both durable, functional, and stylish.

SKILLS SHOWCASED:

Concept Sketching

CAD modeling

Product Design

Packaging Design

Soft Goods Design

Tech Packs

Autodesk Fusion 360

Adobe Illustrator

Adobe Photoshop

Adobe Dimension

Technical Illustration

Product Rendering

Pattern Design

ILLUSTRATOR CACTUS PATTERN



POOL CACTUS BACK RENDERING

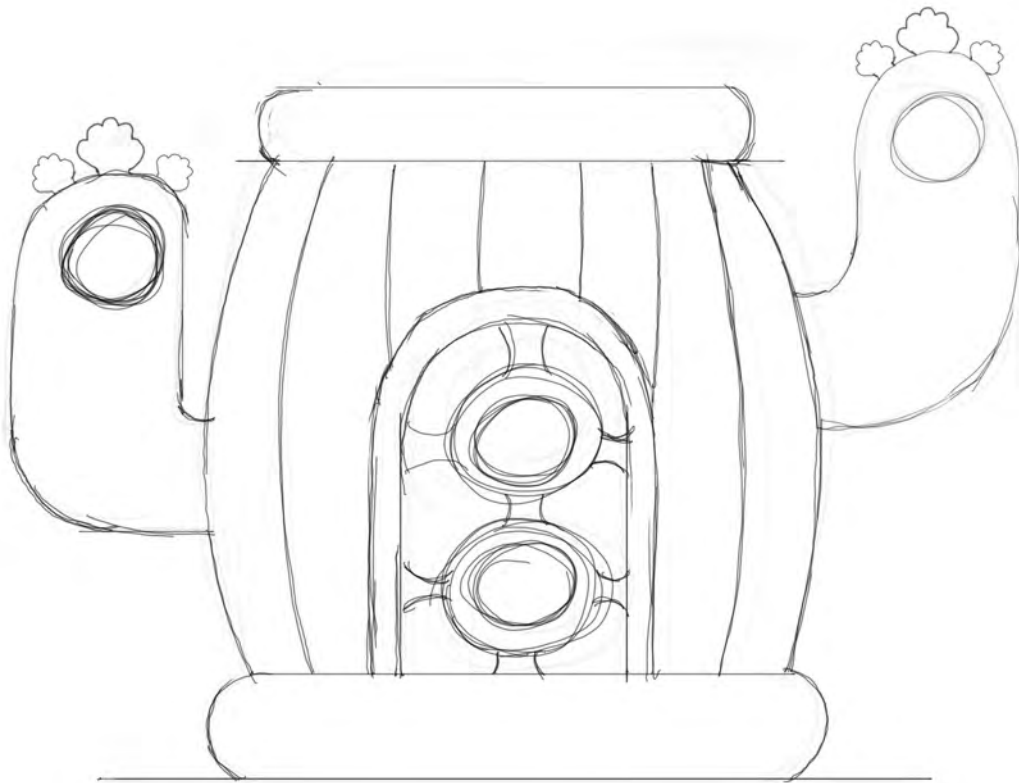
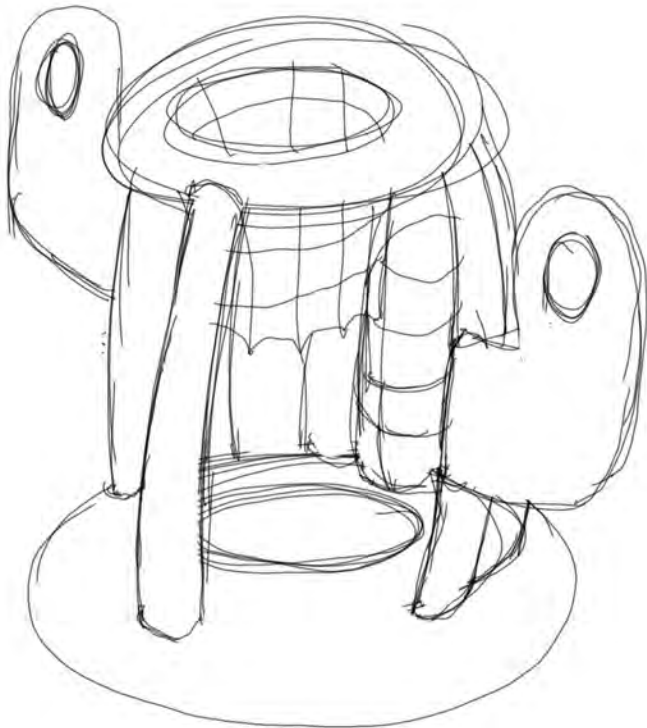
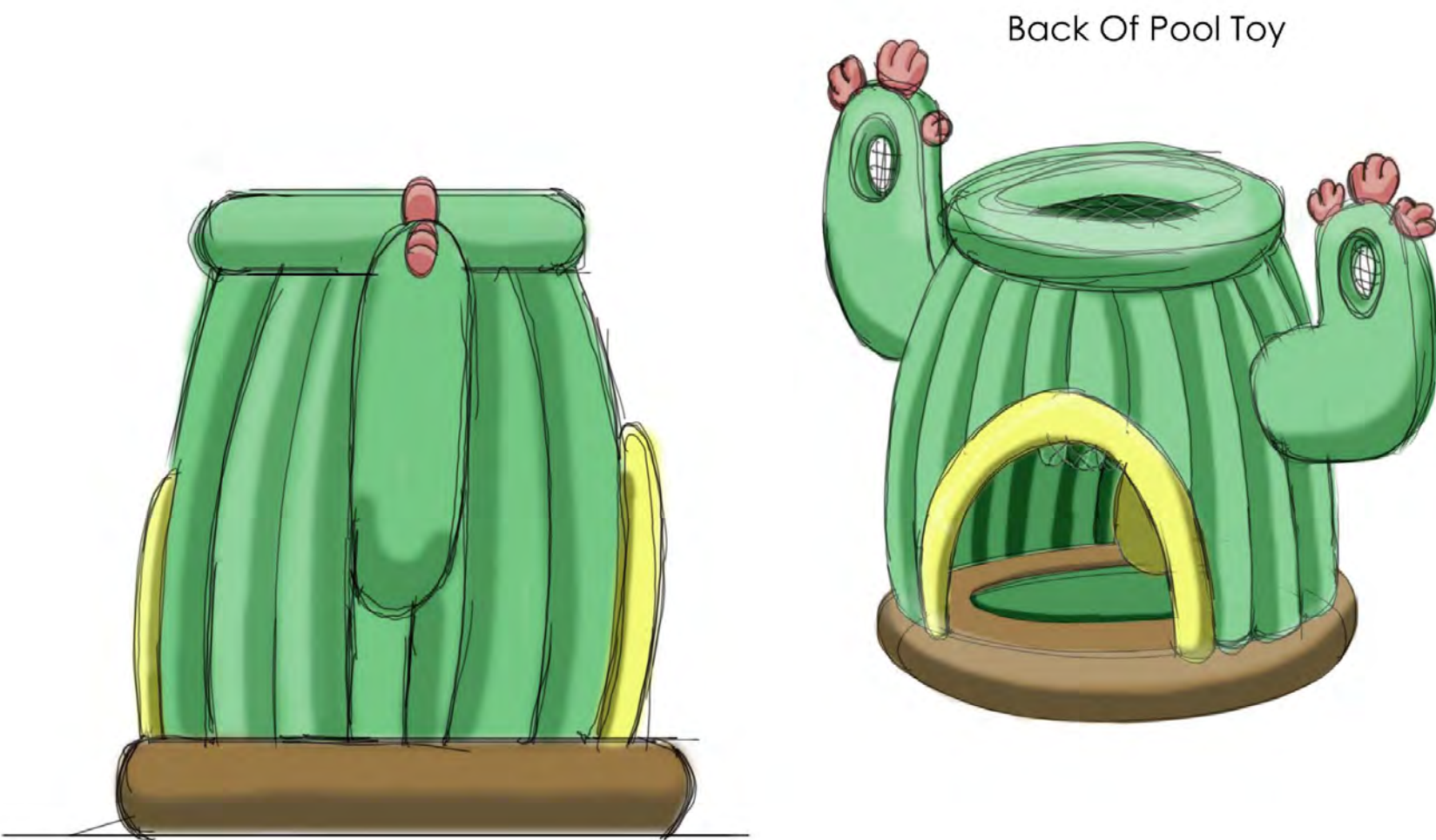
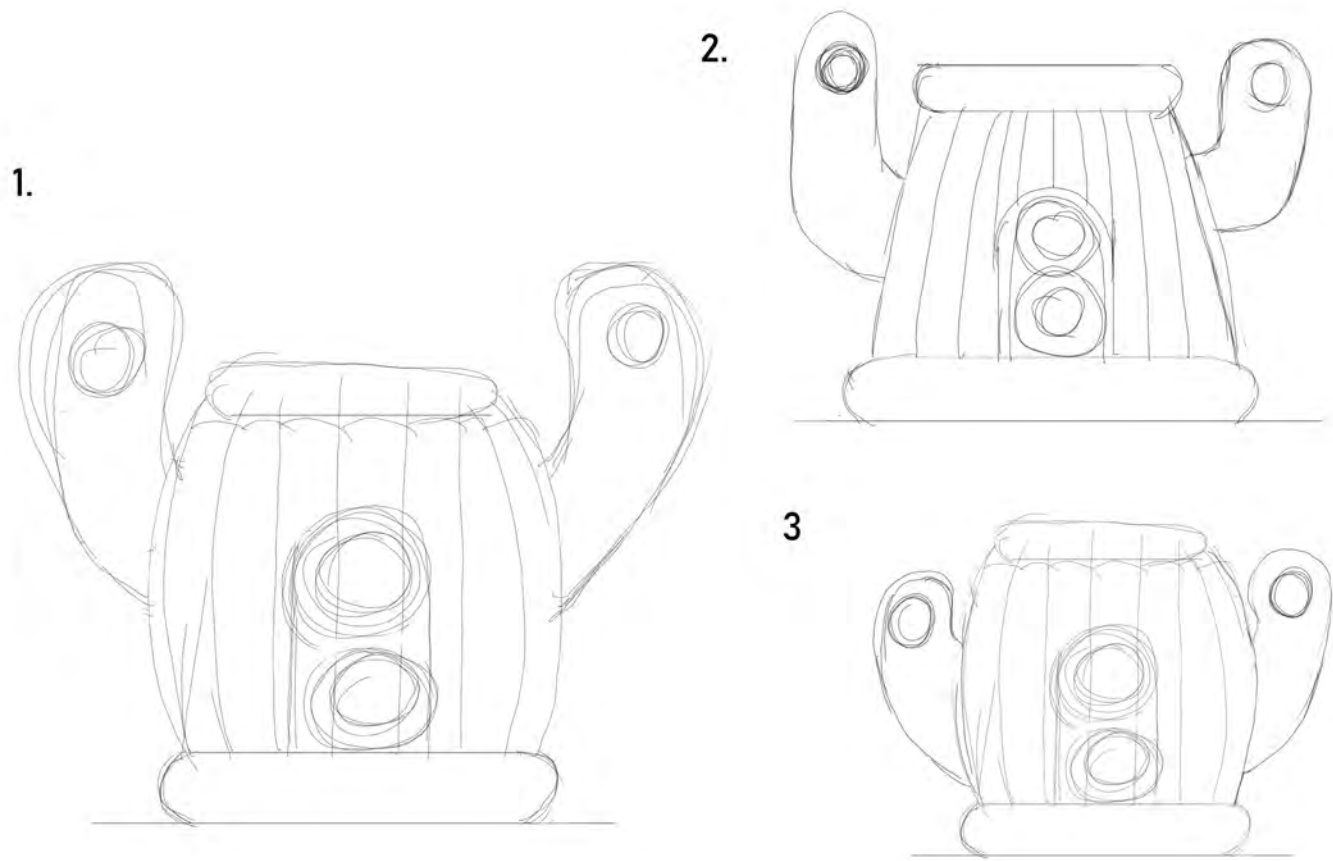


POOL CACTUS FRONT RENDERING

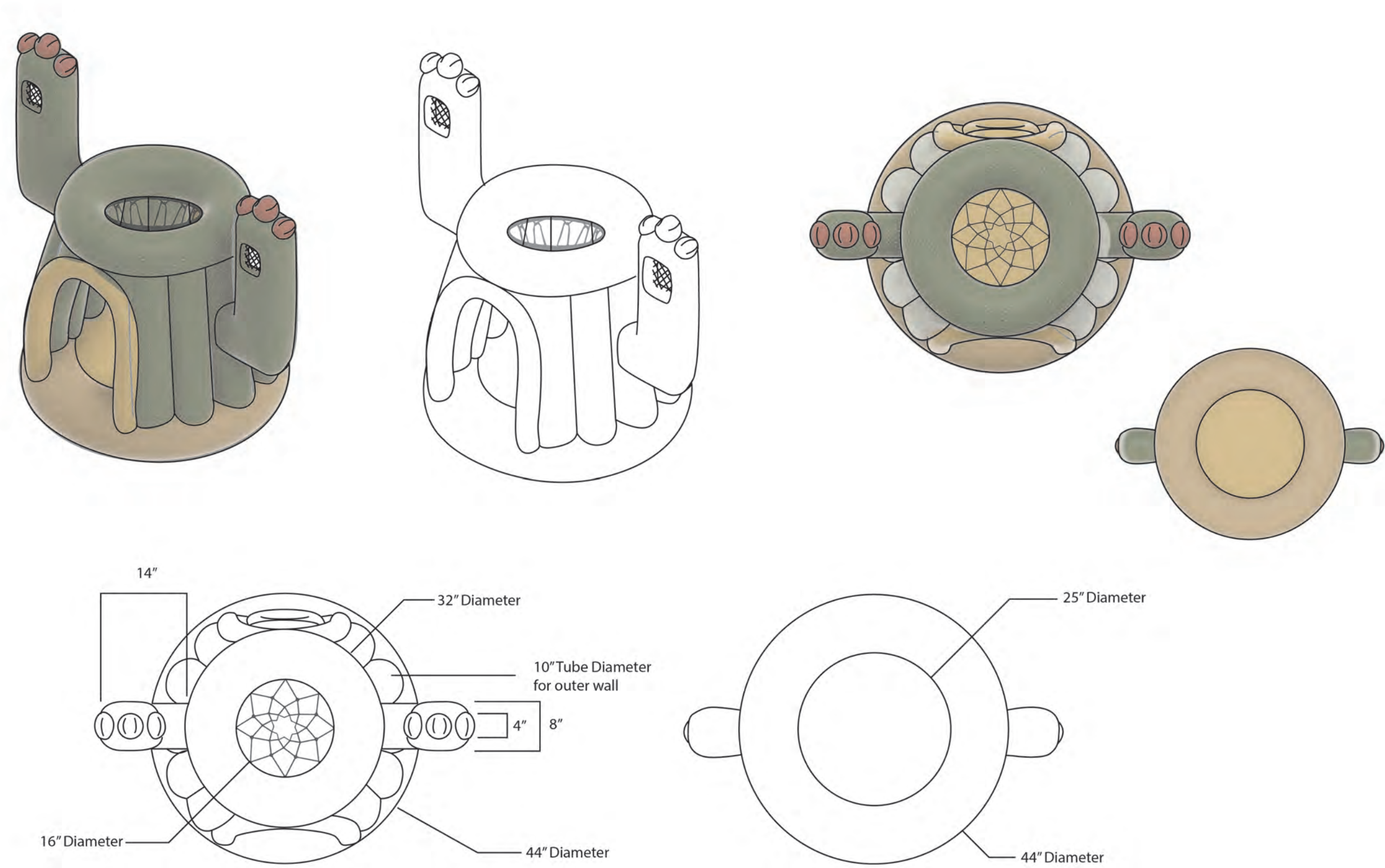
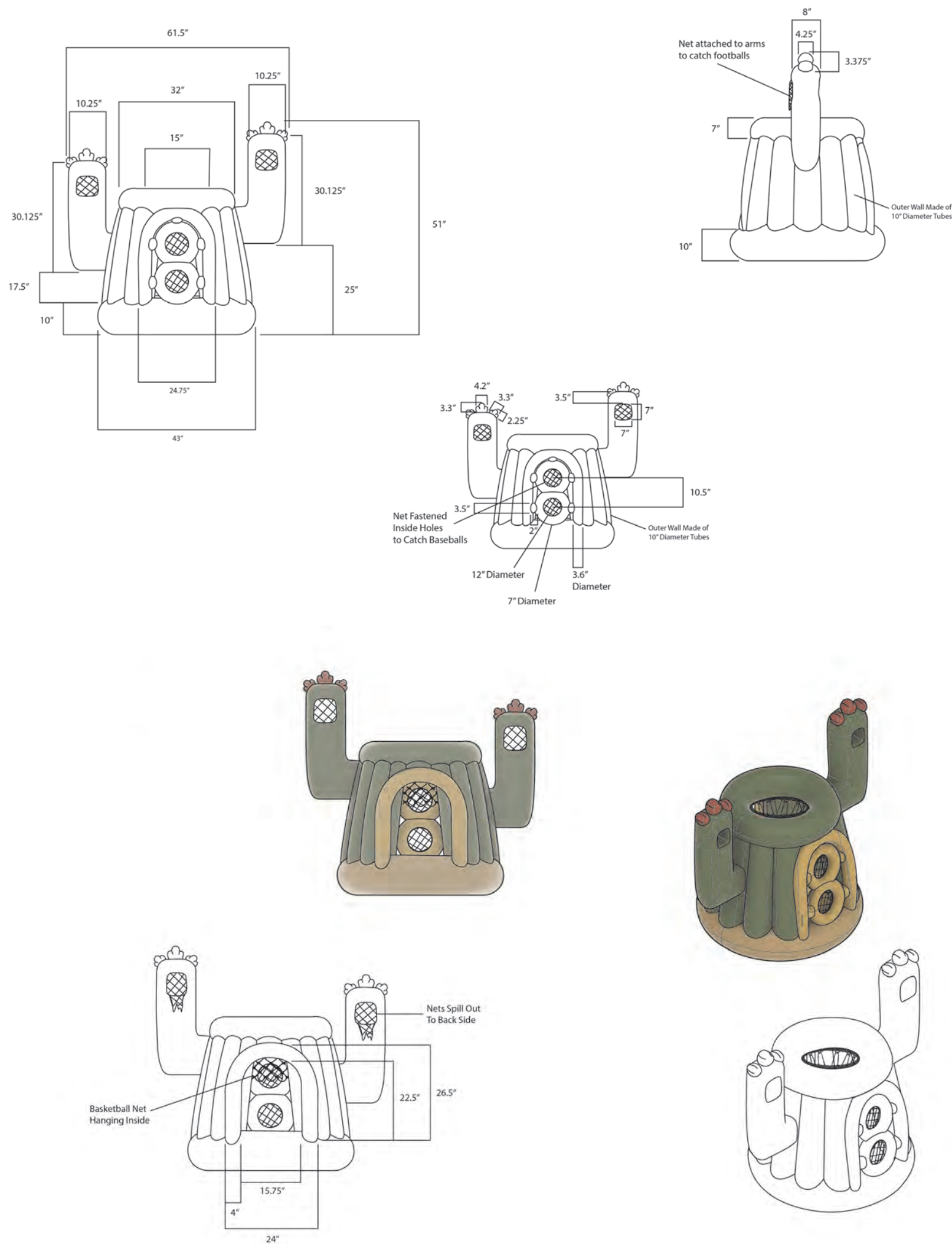


POOL CACTUS RENDERING

CACTUS POOL TOY DESIGN - CONCEPT SKETCHES



CACTUS POOL TOY DESIGN - TECHNICAL ILLUSTRATIONS



CACTUS POOL TOY DESIGN - 3D MODEL & FINAL DESIGN



LOGO PLACEMENT:
CENTERED ON BASE
INSIDE CACTUS

DIMENSIONS:
LOGO TO BE
12 INCHES WIDE



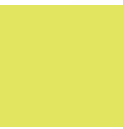
FRONT VIEW:

Polyester Netting
Hex #305c29
or similar



Cactus Pattern
Printed UV Resistant Vinyl
(Pattern and color will be provided)

Yellow UV
Resistant Vinyl
Hex #e3e65d
or similar



Red UV
Resistant Vinyl
Hex #f44d28
or similar



Polyester Netting
Hex #305c29
or similar



Brown UV
Resistant Vinyl
Hex #c36421
or similar



Cactus Pattern Printed on Balls
(same pattern as pool cactus)

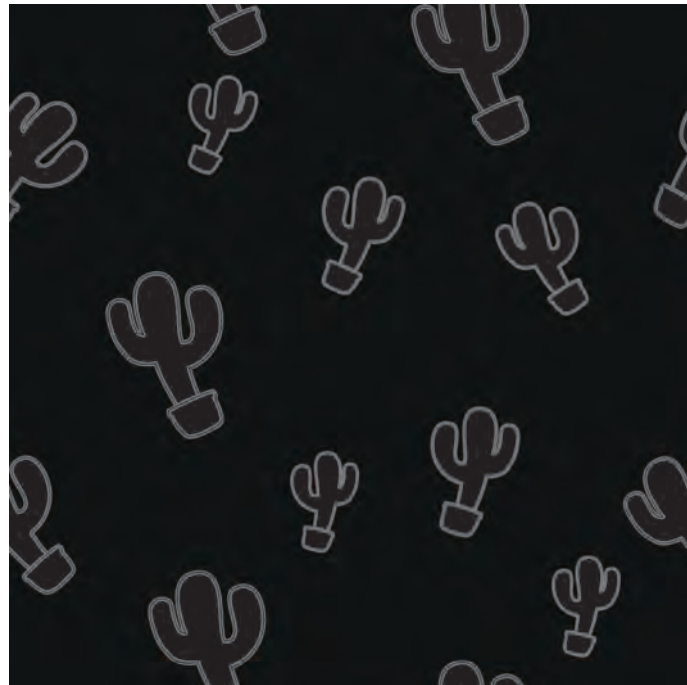
Logo Printed on Balls



9 1/4" circumference 10mm

Size 5 Regulation 27.5" Inflatable

CACTUS POOL TOY DESIGN - PATTERN & PACKAGING



CACTUS PATTERN



CACTUS SPIKE PATTERN



PACKAGE DESIGN RENDERING

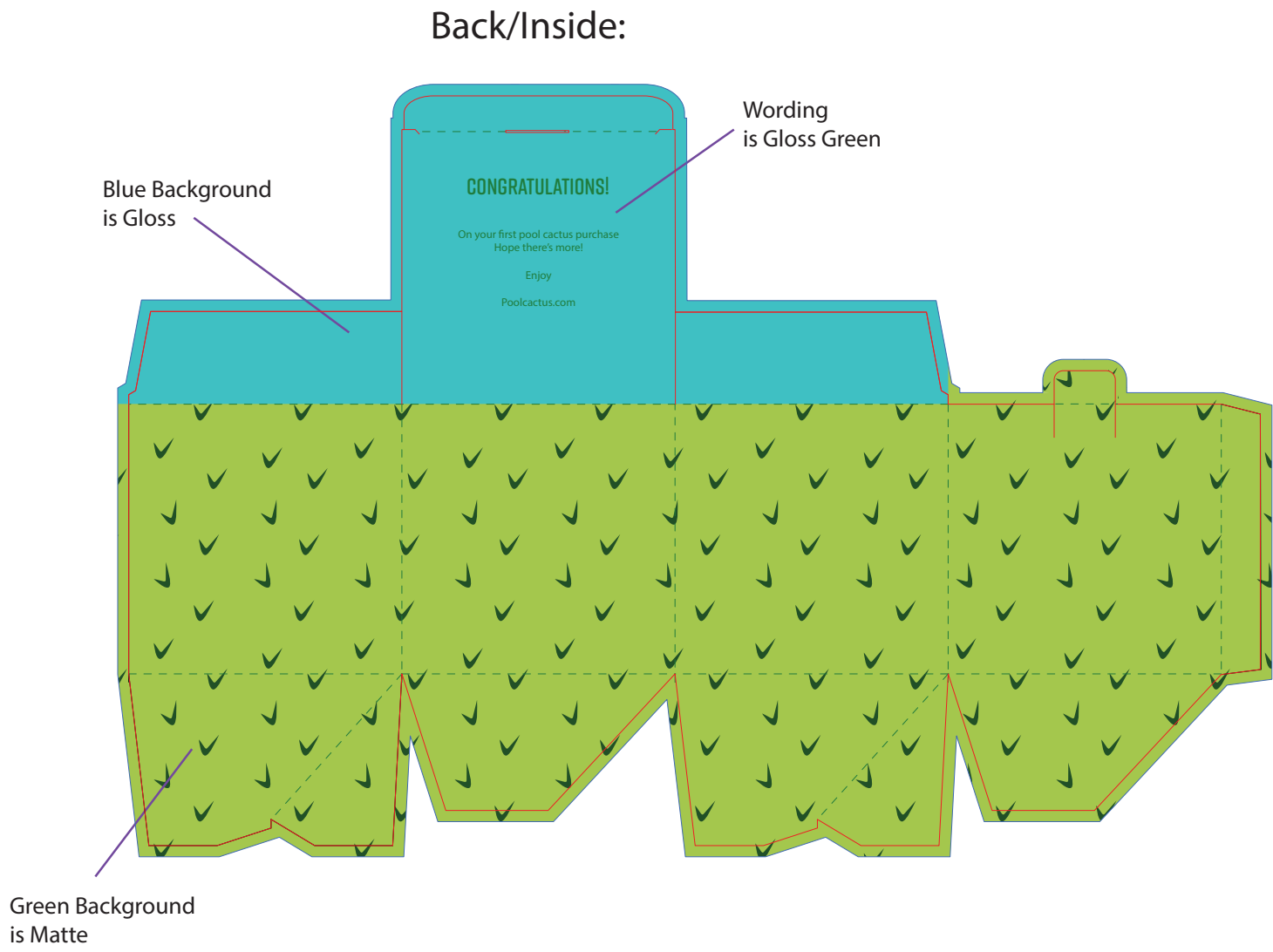


PACKAGE DESIGN RENDERING

Cactus Pool Toy
12 Inch Cube Package Design 3

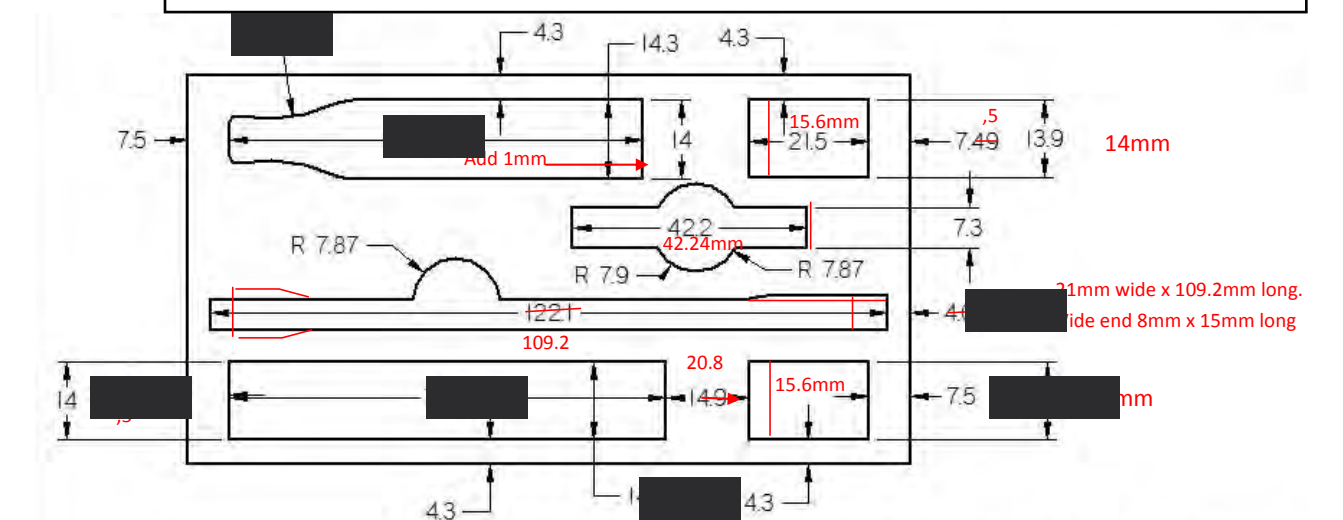
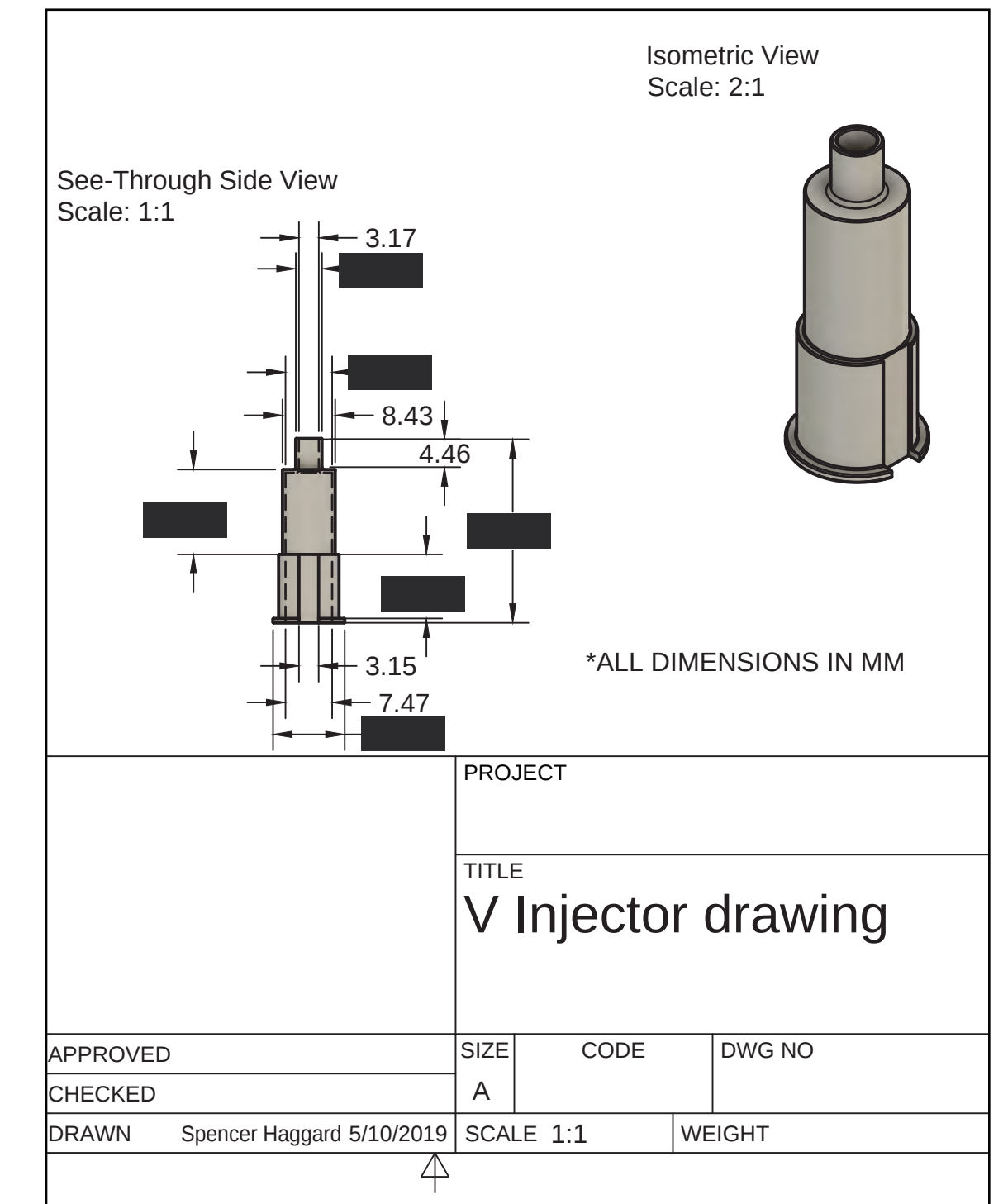
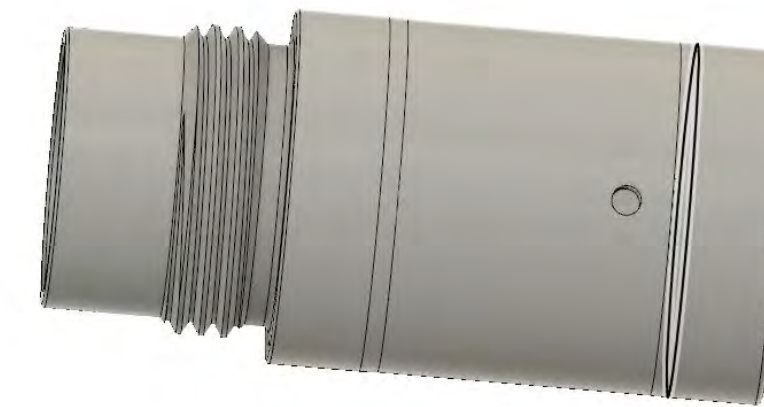


CUSTOM POOL CACTUS PACKAGE DIELINE



V D A B

This exploded perspective view shows the assembly of a device. The components are arranged in a linear sequence from left to right. The parts are identified by the following callout numbers: 301 (top left), 303 (middle left), 201 (middle left), 202 (middle left), 103 (middle left), 208 (middle left), 107 (middle left), 203 (middle left), 204 (middle left), 109 (middle left), 102 (middle left), 211 (middle left), 104 (middle left), 101 (middle left), 207 (middle left), 206 (middle left), 105 (middle left), 205 (middle left), 106 (middle left), 209 (middle left), 108 (middle left), 210 (middle left), 100 (middle left), 200 (middle left), 101 (middle left), 207 (middle left), 206 (middle left), 105 (middle left), 205 (middle left), 106 (middle left), 209 (middle left), 108 (middle left), 210 (middle left), 100 (middle left), 200 (middle left).

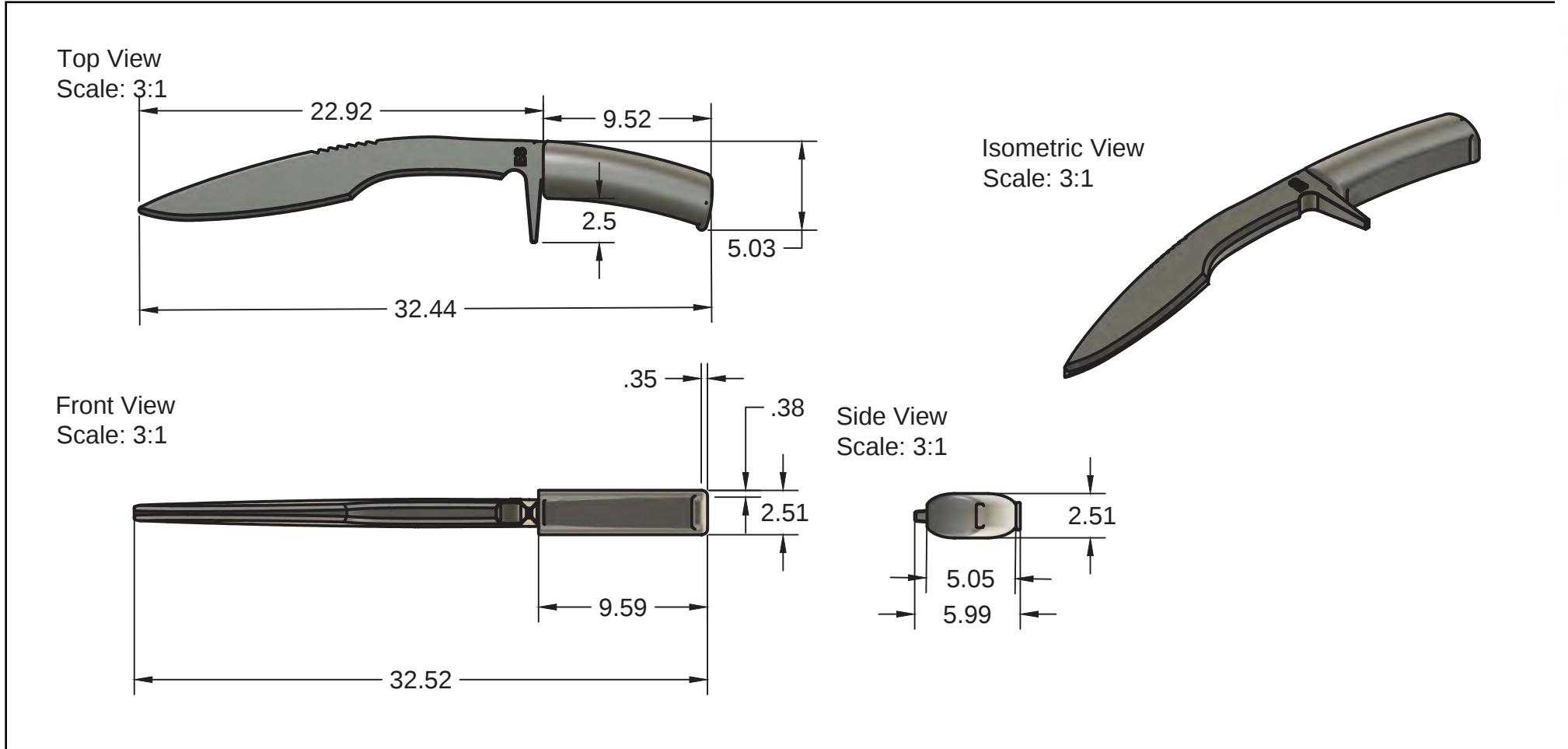


INJECTION MOLDED TOY WEAPONS & ACCESSORIES

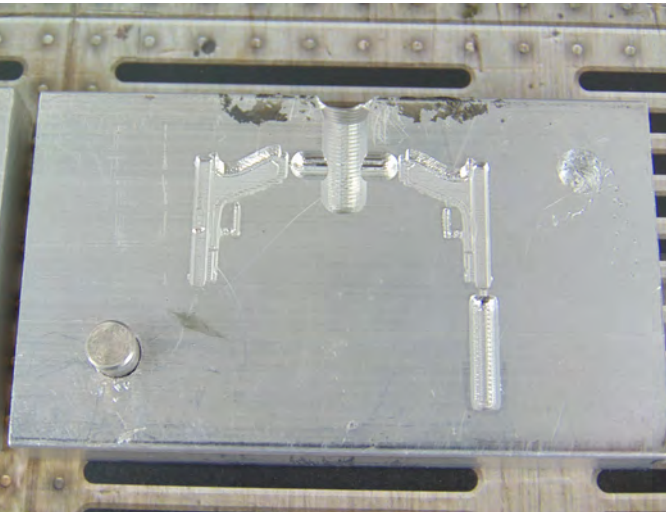
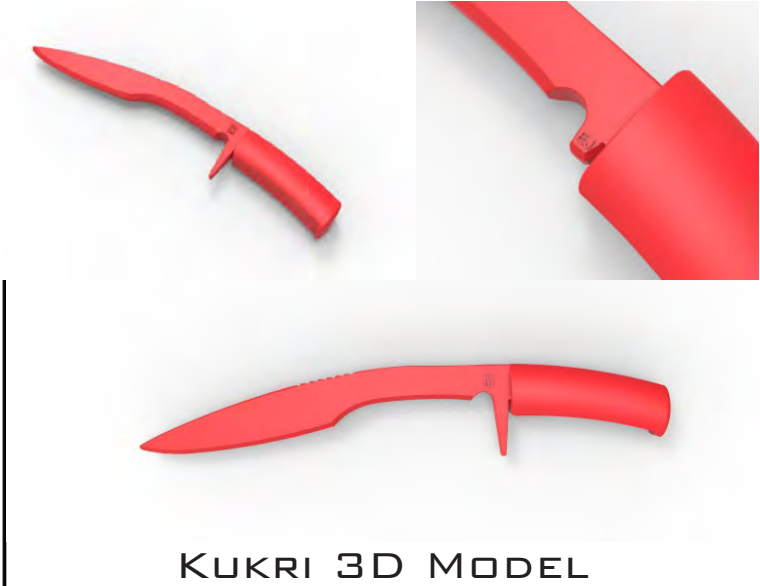
One of my long time clients has a business manufacturing and selling toy guns for various lines of action figures. I have created several 3D toy weapon designs for him, as well as their associated injection molds. These have since been tested and used for ongoing mass-manufacture on benchtop injection molding machines.

SKILLS SHOWCASED:

- 3D Modeling
- Design for Manufacture
- Injection Mold Design
- CAD Modeling
- Autodesk Fusion 360
- 3D Printing



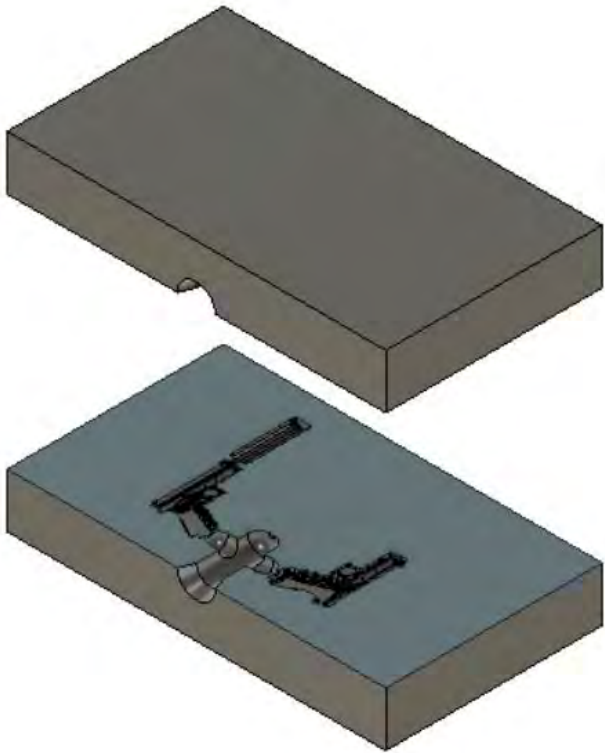
SCALED TOY KUKRI MACHETE DRAFTING/3D MODEL



ALUMINUM INJECTION MOLD



SCALED TOY GLOCKS 3D MODELS/MOLD MASTERS

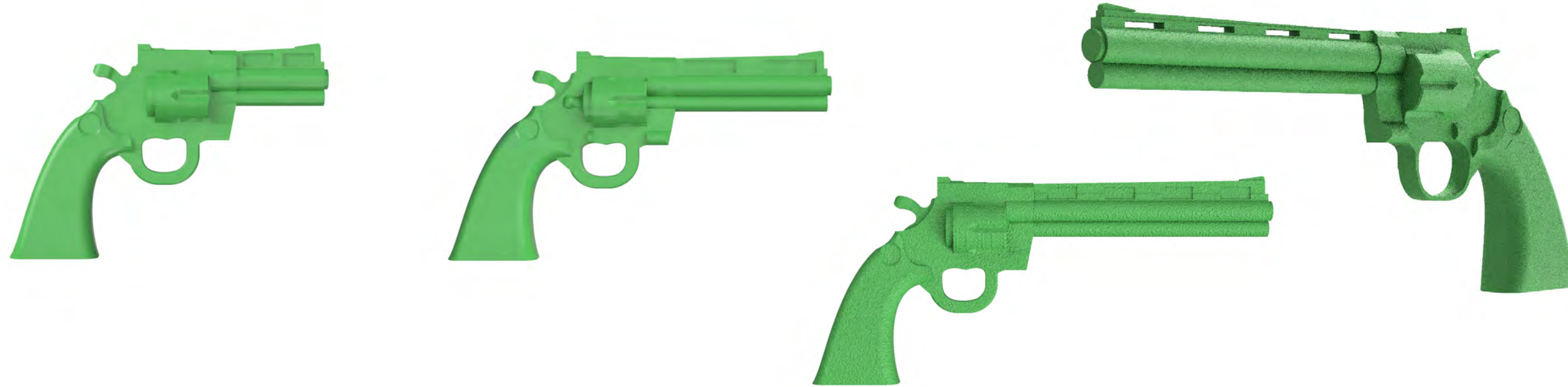


GLOCKS 2-CAVITY INJECTION MOLD DESIGN



FINAL ALUMINUM MOLDS

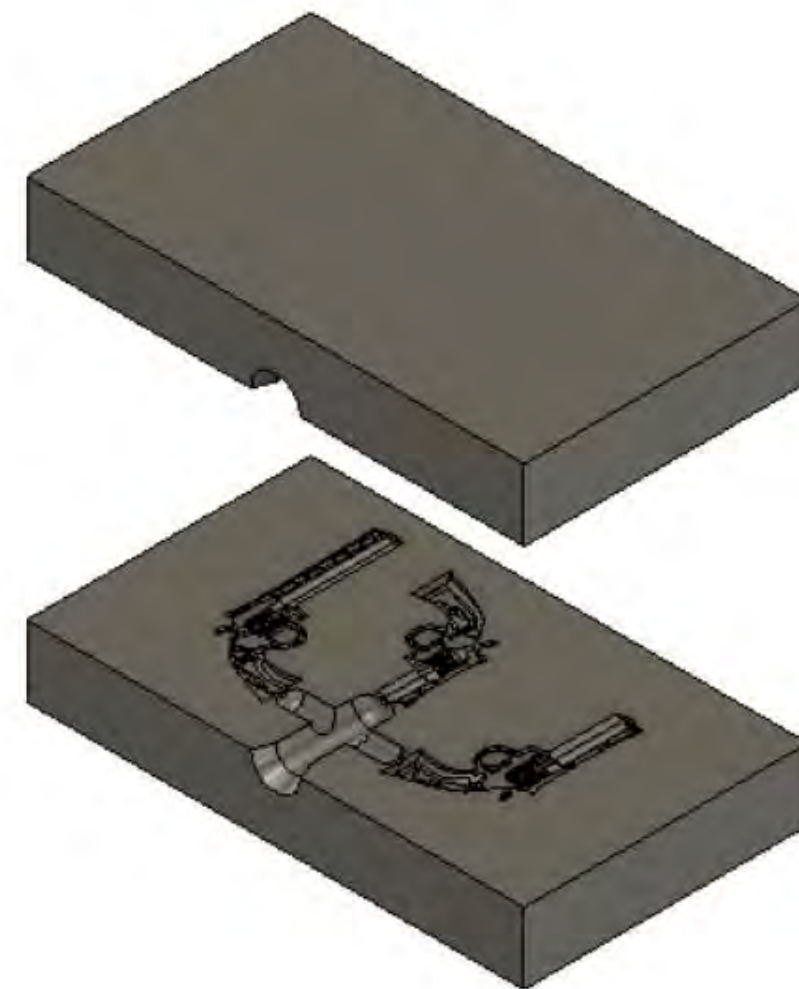
INJECTION MOLDED TOY WEAPONS & ACCESSORIES



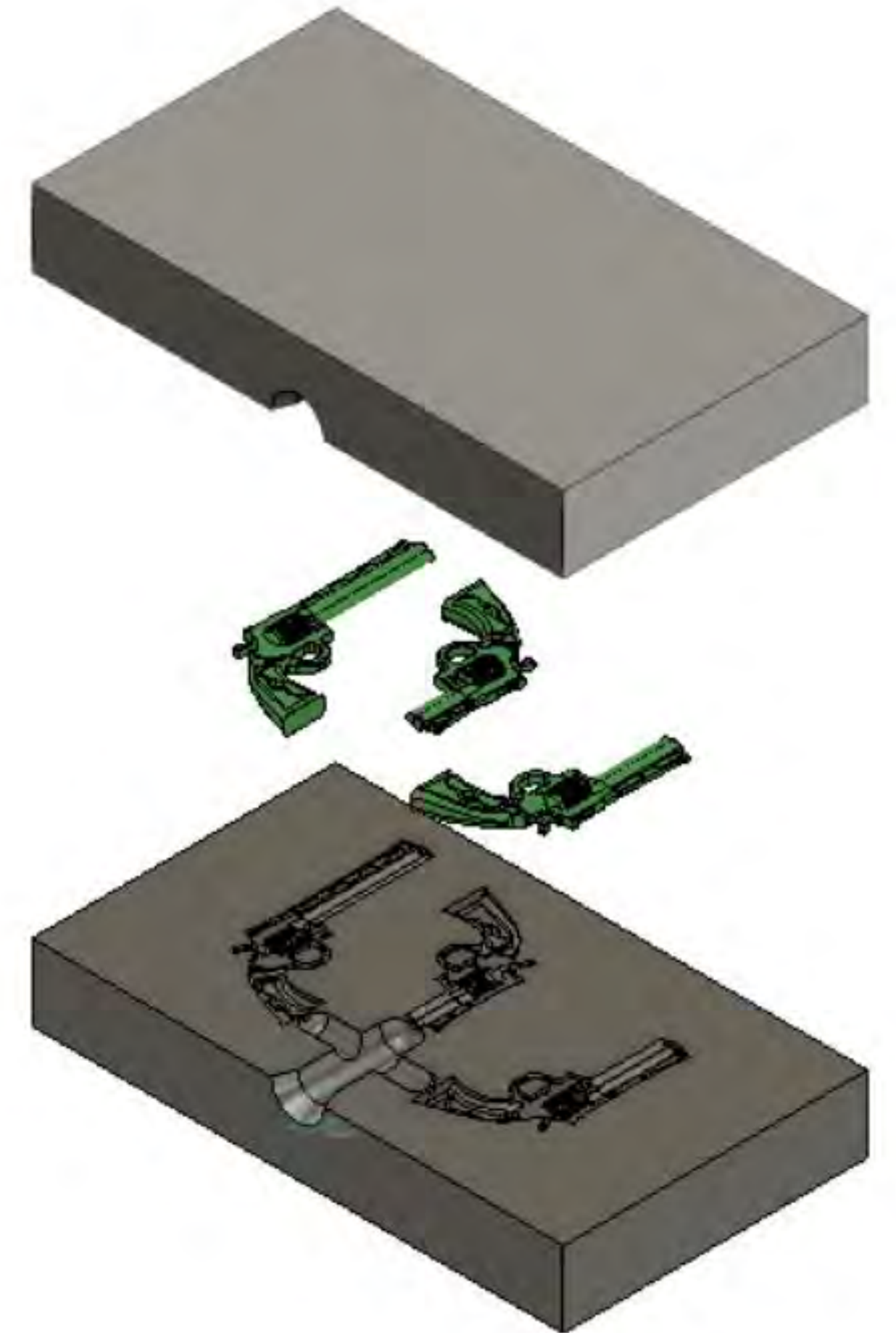
COLT PYTHON 3D MODELS



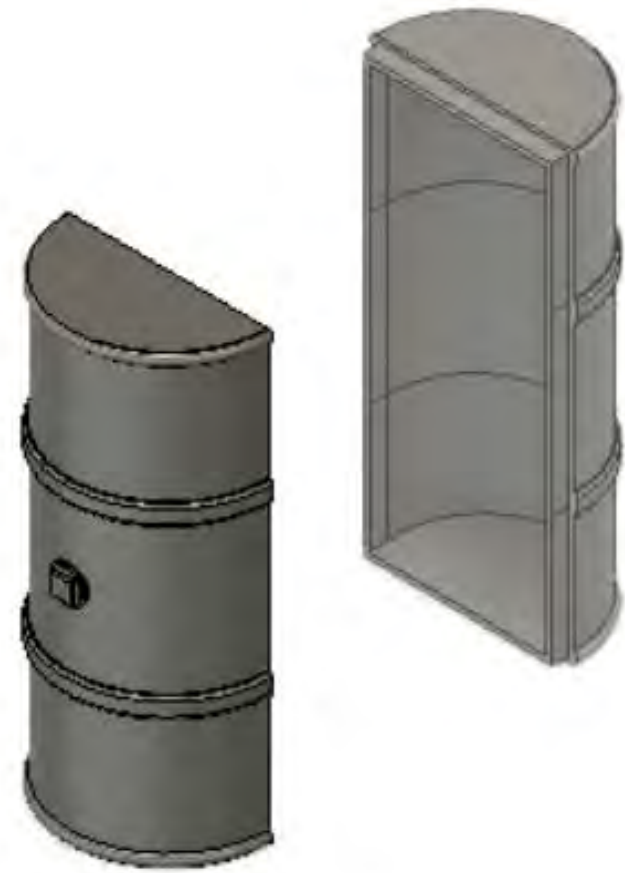
MP5 3D MODEL



COLT PYTHON INJECTION MOLD 3D MODELS



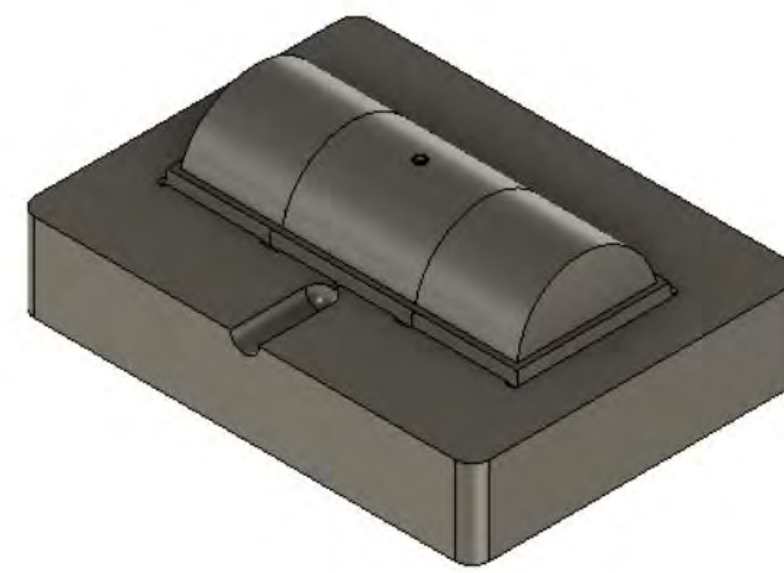
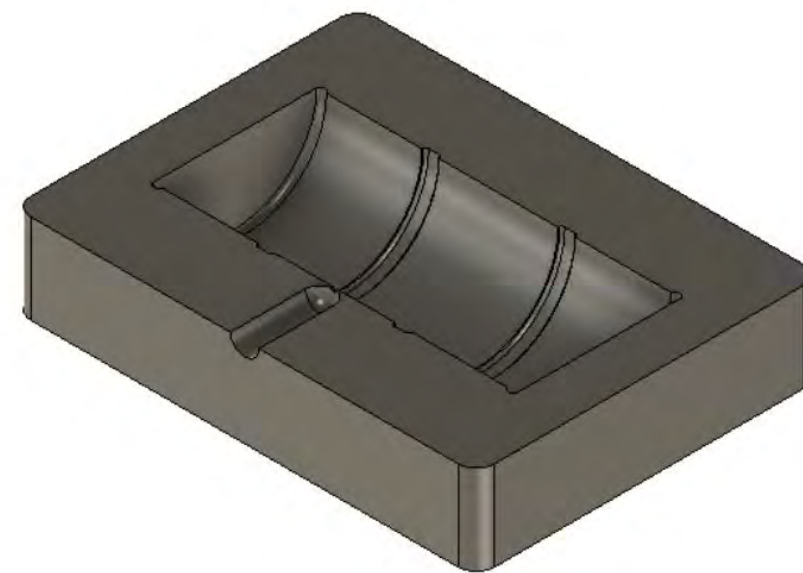
INJECTION MOLDED TOY WEAPONS & ACCESSORIES



SCALE OIL DRUM 3D MODEL



3D PRINTED PROTOTYPE



OIL DRUM INJECTION MOLD 3D MODELS



3D PRINTED INJECTION MOLDS(FINAL MOLDS ARE ALUMINUM)